### CONFERENCE-AT-A-GLANCE

9:00 am – 9:00 pm	NCDA Supervision Training	Washington
7.00 am 7.00 pm	TUESDAY, JUNE 27, 2017	***ashington
8:00 am – 5:30 pm	Lactation Room	Cypress Office 2
8:00 am – 5:00 pm	NCDA Conference Registration Open	Crystal Registration Desk
8:00 am – 1:00 pm	NCDA Board of Directors Meeting	Diamod Suite
8:00 am – 5:00 pm	NCDA Supervision Training	Washington
8:00 am = 5:00 pm	NCDA Career Services Provider Advisory Council Meeting	Crystal E
8:00 am – 5:00 pm	NCDA Counselor Educator Academy	Boston
11:30 am – 1:00 pm	Lunch on Your Own	DOSCOTI
	NCDA Leadership Academy (2017 & 2018) and NCDA Board of Director's	
12:00 – 1:00 pm	Joint Luncheon	Crystal F
12:00 – 5:00 pm	Exhibitor Setup	Crystal G
I:00 – 5:00 pm	Professional Development Institutes	Various Meeting Rooms
I:00 – 5:00 pm	State Leadership Training	Crystal H
I:00 – 5:00 pm	Leadership Academy (2017 & 2018)	Atlanta
3:00 – 3:15 pm	Beverage Break	Crystal Foyer
5:30 – 7:00 pm	Asia Pacific Career Development Association Meeting	Crystal A
5:30 – 6:30 pm	NCDA Committee Chair Meeting	Crystal H
7:00 – 8:30 pm	NCDA Publications Development Council Meeting	Diamond Suite
8:00 – 9:00 pm	International Reception (By Invitation Only)	International Suite
	WEDNESDAY, JUNE 28, 2017	
7:30 am – 5:30 pm	Lactation Room	Cypress Office 2
7:30 am – 5:00 pm	NCDA Conference Registration	Crystal Registration Desk
7:30 am – 8:30 am	Morning Beverages in the Exhibit Hall	Crystal G
7:30 am – 5:00 pm	Sharing Tables	Crystal G
7:30 am – 2:30 pm	Cyber Showcase	Crystal G
7:30 am – 6:00 pm	NCDA Career Resource Store	Crystal G
7:30 am – 7:00 pm	Exhibit Hall Open	Crystal G
7:30 am – 5:45 pm	Graduate Student and International Guests Hospitality Room (inside Exhibit Hall)	Crystal G
8:00 am - 12:00 noon	NCDA Supervision Training	Washington
8:00 am - 12:00 noon	NCDA Counselor Educator Academy	Boston
8:00 – 9:00 am	First Timer's Meeting	Crystal H
9:00 – 10:30 am	School Career Counselors and Specialists Constituency Meeting	Canary I
9:00 – 10:30 am	Higher Education Career Counselors and Specialists Constituency Meeting	Canary 2
9:00 – 10:30 am	Private Practice, B & I, and Agencies Constituency Meeting	Canary 3
9:00 – 10:30 am	Counselor Educators and Researchers Constituency Meeting	Canary 4
10:30 – 10:45 am	Beverage Break	Crystal G
10:45 am – 12:15 pm	NCDA Committee Meetings	Crystal H
10:45 am – 12:15 pm	NCDA Commission on Counselor Education	Crystal M/N
10:45 am – 12:15 pm	Veterans Committee Meeting	Canary I
10:45 – 11:30 am	NCDA Master Trainer Meeting	Crystal P
10:45 am – 12:15 pm	Global Connections Committee Meeting	Crystal Q
11:30 am – 12:15 pm	NCDA Facilitating Career Development Instructor Meeting	Crystal P
11:30 – 12:45 pm	Grab and Go Lunch in Exhibit Hall	Crystal G
11:30 am – 12:45 pm	Florida Career Development Association Meeting	Suite 21190, East Tower, 11th F
1:00 – 2:15 pm	Presentation Series I	Various Meeting Rooms
1:00 – 2:15 pm	Roundtables	Crystal H
2:15 – 2:30 pm	Beverage Break	Crystal G
= p	·······0·······	Cypress I

### CONFERENCE-AT-A-GLANCE

4:15 – 5:45 pm	NCDA Membership Meeting	Cypress I	
5:30 – 6:00 pm	Nancy Schlossberg Book Signing	Crystal G	
6:00 – 8:30 pm	NCDA Party	Crystal G & H	
THURSDAY, JUNE 29, 2017			
6:30 – 8:00 am	Leadership Academy 2018 Continental Breakfast	International Suite	
7:30 am – 5:30 pm	Lactation Room	Cypress Office 2	
7:30 am – 5:00 pm	NCDA Conference Registration	Crystal Registration Desk	
7:30 am – 5:00 pm	Sharing Tables	Crystal G	
7:30 am – 5:00 pm	Cyber Showcase	Crystal G	
7:30 am – 5:00 pm	NCDA Career Resource Store	Crystal G	
7:30 am – 5:00 pm	Exhibit Hall Open	Crystal G	
7:30 am – 5:00 pm	Graduate Student and International Guests Hospitality Room (inside Exhibit Hall)	Crystal G	
7:30 – 8:30 am	Morning Beverages in the Exhibit Hall	Crystal G	
7:30 – 9:15 am	Graduate Student Poster Sessions	Crystal G	
8:00 – 9:15 am	Presentation Series II	Various Meeting Rooms	
8:00 – 9:15 am	Roundtables	Crystal H	
9:30 – 11:00 am	General Session	Cypress I	
11:00 – 11:30 am	Ernie Zelinski Book Signing	Crystal G	
11:00 – 11:15 am	Beverage Break	Crystal G	
11:15 am – 12:15 pm	Brain Trust Reception	International Suite	
11:15 am – 12:30 pm	Presentation Series III	Various Meeting Rooms	
11:15 am – 12:30 pm	Roundtables	Crystal H	
11:30 am – 12:30 pm	Career Developments Committee Meeting	Suite 21190, East Tower, 11th FL	
12:30 – 1:45 pm	Lunch on Your Own		
1:45 – 3:00 pm	Presentation Series IV	Various Meeting Rooms	
1:45 – 3:00 pm	Roundtables	Crystal H	
3:00 – 3:15 pm	Beverage Break	Crystal G	
3:15 – 4:30 pm	Presentation Series V	Various Meeting Rooms	
3:15 – 4:30 pm	Roundtables	Crystal H	
4:45 – 6:00 pm	Presentation Series VI	Various Meeting Rooms	
4:45 – 6:00 pm	Roundtables	Crystal H	
5:30 – 10:00 pm	Shuttle Buses to Disney Springs (formerly Downtown Disney)	Convention Center Entrance	
5:00 – 10:00 pm	Exhibitor Teardown	Crystal GI/G2	
5:45 pm	New Mexico Career Development Association Reception	High Velocity	
6:30 pm	Minnesota Attendees Gathering	Central Pantry Seating	
0.30 pm	FRIDAY, JUNE 30, 2017	Central Failtry Seating	
7:00 – 8:00 am		New York/New Orleans	
	CCSP/GCDF Networking Session		
7:30 am – 5:30 pm	Lactation Room	Cypress Office 2	
7:30 am – 5:00 pm	NCDA Conference Registration	Crystal Registration Desk	
7:00 – 8:00 am	Morning Beverages	Foyer	
8:00 – 9:15 am	Presentation Series VII	Various Meeting Rooms	
8:00 – 9:15 am	Roundtables	Crystal H	
9:30 – 10:45 am	Presentation Series VIII	Various Meeting Rooms	
9:30 – 10:45 am	Roundtables	Crystal H	
9:30 – 10:45 am	Career Talks	Grand 13 and Grand 14	
10:45 – 11:00 am	Beverage Break	Crystal Foyer	
11:00 am – 12:15 pm	Closing General Session	Cypress I	
12:15 – 1:30 pm	Lunch on Your Own	Lunch on Your Own	
1:30 – 5:30 pm	Post-Conference Professional Development Institutes	Various Meeting Rooms	
2:00 – 6:00 pm	NCDA Credentialing Commission Meeting	TBD	
5:30 pm	Adjourn		

### MONDAY

### **Supervision Training**

9:00 am - 9:00 pm

### Washington

This training is for those individuals interested in clinical supervision of career development practitioners. Participants must commit to attending the full training (23 hours over a 3 day period) plus complete 22 additional hours of practicum work submitting assignments and video-recordings via e-mail or other electronic methods. Individuals attending this training must receive prior approval to attend the training. For additional training dates and locations please visit www.ncda.org, Professional Development.



### **TUESDAY**

### **Lactation Room**

8:00 am - 5:30 pm

Cypress Office 2

This room is available for all nursing mothers. You may come and go at your convenience. The room has several chairs, tables, electrical outlets, and a small refrigerator for your convenience. Please stop by the Registration Desk for a key to access this room.

### **NCDA** Registration Open

8:00 am - 5:00 pm

Crystal Registration Desk

This is an excellent time to stop by and pick up your conference materials – beat the rush!!

### NCDA Board of Directors Meeting

8:00 am - 1:00 pm

Diamond Suite

### **Supervision Training**

8:00 am - 5:00 pm

Washington

This training is for those individuals interested in clinical supervision of career development practitioners. Participants must commit to attending the full training (23 hours over a 3 day period) plus complete 22 additional hours of practicum work submitting assignments and video-recordings via e-mail or other electronic methods. Individuals attending this training must receive prior approval to attend the training. For additional training dates and locations please visit www.ncda.org, Professional Development.

### NCDA Career Services Provider Advisory Council Meeting

8:00 am - 5:00 pm

Crystal E

This meeting is for all members of the NCDA CSP Advisory Council.

Aaron Leson, Chair, NCDA CSP Advisory Council

### **NCDA Counselor Educator Academy**

8:00 - 5:00 pm

Boston

This academy is for select counselor educators who teach Career Counseling within their department. The inaugural group was charged with determining how NCDA can better serve counselor educators in other regions and in future Counselor Education Academy offerings. This year's academy will focus on the growth and development of the intersection of counselor education and career counseling. Individuals attending this training must receive prior approval to attend the Academy.

### **Lunch On Your Own**

II:30 am - I:00 pm

### NCDA Leadership Academy (2017 & 2018) and NCDA Board of Director's Joint Luncheon

12:00 – 1:00 pm Crystal F

**Exhibitor Setup** 

12:00 - 5:00 pm

Crystal G

### PROFESSIONAL DEVELOPMENT INSTITUTES

1:00 - 5:00 pm

Various Meeting Rooms

These special workshops require advance registration. If you are interested in attending one of these sessions, please see the NCDA Global Conference Registration Desk for pricing and availability.

### PDI#I

### Into the Weeds! A Train-the-Trainer Session on Federal Hiring for Career Counselors

Crvstal A

You will have a plain-language, train-the-trainer experience that will enable you to advise job seekers on Federal employment. A Federal policy expert from the U.S. Office of Personnel Management (OPM) will provide up-to-date information on Federal hiring rules, job search, resume writing, and student and recent graduate programs.

Tom Formby, U.S. Office of Personnel Management

### **PDI #2**

# Using StrengthsFinder 2.0 to Increase Client's Well-being and Engagement

Crystal B

Strengths is a powerful tool to use with clients in their career development process. Learn more about the StrengthsFinder 2.0, engagement, and well-being, practice a strengths-based coaching session, and walk away with resources and tools you can immediately use. All participants will need to complete StrengthsFinder 2.0 before attending this session.

Cori Shaff, University of Colorado, Boulder

### **PDI #3**

### **Building Career Construction Counseling Competency**

Crystal C

Career construction counseling helps people across life's diverse spectrum use work to actively master what they passively suffer. Integrating theory and practice, this session engages participants in learning and practicing career construction counseling and its core method of the career construction interview to increase their knowledge and skills in its use. Designed for a general audience. Kevin Glavin, University of Colorado – Denver;

Kevin Glavin, University of Colorado — Denver; Mark Savickas, Northeast Ohio Medical University; Suzanne Savickas, John Carroll University; Brian Taber, Oakland University; Susan Barclay, University of Central Arkansas; Hande Briddick, South Dakota State University; Steven Antalvari, Kent State University

### **PDI #4**

# Bringing Joy into Your Private Practice through Automation

### Crystal E

When private practitioners spend more time with business administration than with our clients, we lose our sense of joy. With this hands-on technology session, you'll walk away with an automated, integrated, low-cost scheduling, emailing, CRM, and mailing list building system to grow your business while you do what you love.

Ronda Ansted, Be the Change Career Consulting

### **State Leadership Training**

### 1:00 - 5:00 pm

### Crystal H

Come join state CDA leaders from around the country to learn more about being an effective leader for your state CDA. This four-hour session will involve significant interaction with other state leaders, an activity related to identifying your own leadership strengths and breakout sessions on topics of key importance including membership, leadership succession planning and professional development.

### NCDA Leadership Academy (2017 & 2018)

### 1:00 - 5:00 pm

#### Atlanta

This meeting is for all members of the NCDA Leadership Academy 2017 & 2018 Class. The Leadership Academy is designed to be a hands-on, highly experiential leadership development opportunity designed specifically for promising national and state career development association leaders. NCDA's Leadership Academy will refine and strengthen the leadership skills of those selected for this dynamic program. The ultimate goal of the program is to identify and nurture future generations of NCDA Leaders. To apply for the 2019 Leadership Academy, visit www.ncda.org for information and an application form available in the fall of 2017.

Maggie McCormick and Laura Lane, Co-Chairs, Leadership Academy

# NGD A AMD. GC

### **Beverage Break**

3:00 - 3:15 pm

Crystal Foyer

### Asia Pacific Career Development Association Meeting

### 5:30 - 7:00 pm

### Crystal A

This meeting is for all members of the Asia Pacific Career Development Association. Marilyn Maze, Asia Pacific Career Development Association

### NCDA Committee Chair Meeting 5:30 – 6:30 pm

### Crystal H

This meeting is for all NCDA Committee Chairs. This is your opportunity to meet with each other, meet with the NCDA President-Elect, and learn about your role and how it supports the mission of NCDA.

Paul Timmins, NCDA President-Elect, 2016-2017

### NCDA Publications Development Council Meeting

### 7:00 - 8:30 pm

#### Diamond Suite

This is the annual planning meeting of the NCDA Publications Development Council.
All PDC members are encouraged to attend.
Melanie Reinersman, NCDA Website Editor and Publications Development Director

### International Reception (Invitation Only)

### 8:00 - 9:00 pm

International Suite 22876, East Tower 28th Floor

Please join us for the annual International Reception.

Sponsored by Kuder



### Presentation of Awards – International Reception

- International Practitioner of the Year (Andrew Rimington)
- Services to International Students Award (George Washington University)

#### **Lactation Room**

7:30 - 5:30 am

### Cypress Office 2

This room is available for all nursing mothers. You may come and go at your convenience. The room has several chairs, tables, electrical outlets, and a small refrigerator for your convenience. Please stop by the Registration Desk for a key to access this room.

WEDNESDAY

### **NCDA Conference Registration**

7:30 am - 5:00 pm

Crystal Registration Desk

### Morning Beverages in the Exhibit Hall

7:30 - 8:30 am

### Crystal G

Looking for a cuppa Joe to get you going? Need some OJ to boost your energy level? Grab your morning beverage, visit with premier vendors of career-related products and services or take part in one of the many early morning meetings.

### **Sharing Tables**

### 7:30 am - 5:00 pm

### Crystal G

Stop by and visit the sharing tables. The sharing tables contain extra presenter handouts, sponsoring organization information, as well as other great information!

### **Cyber Showcase**

### 7:30 am - 2:30 pm

### Crystal G

The Cyber Showcase is a technology lab where you can learn more about the Conference App, NCDA website, and how to get published in the NCDA web magazine, *Career Convergence*. Watch for scheduled interactive events brought to you by the Career Convergence editorial team. Or feel free to stop by with any website question or help with the new conference App. The Cyber Showcase features several laptops and tablets all with access to the Internet.

### **NCDA Career Resource Store**

### 7:30 am - 6:00 pm

### Crystal G

Stop by and check out the NCDA Publications. Don't forget to use your \$5 off coupon for the purchase of NCDA publications.



### **Exhibit Hall Open**

### 7:30 am - 7:00 pm

### Crystal G

Visit the exhibit hall and benefit from the premier vendors of career-related products and services.

### Graduate Student and International Guests Hospitality Room (inside exhibit hall)

### 7:30 am - 5:45 pm

### Crystal G

Graduate students and international attendees, please stop by this special lounge located at the back of the exhibit hall. It will be an excellent time to meet others, sit down and read through conference materials, or take a quick break.

### NCDA Supervision Training

### 8:00 am - 12:00 pm

### Washington

This training is for those individuals interested in clinical supervision of career development practitioners. Participants must commit to attending the full training (23 hours over a 3 day period) plus complete 22 additional hours of practicum work submitting assignments and video-recordings via e-mail or other electronic methods. Individuals attending this training must receive prior approval to attend the training. For additional training dates and locations please visit www.ncda.org, Professional Development.

### **NCDA Counselor Educator Academy**

### 8:00 am - 12:00 pm

### Boston

This academy is for select counselor educators who teach Career Counseling within their department. The inaugural group was charged with determining how NCDA can better serve counselor educators in other regions and in future Counselor Education Academy offerings. This year's academy will focus on the growth and development of the intersection of counselor education and career counseling. Individuals attending this training must receive prior approval to attend the Academy.

### First Timer's Meeting 8:00 - 9:00 am

### Crystal H

Is this your first time at an NCDA Global Career Development Conference? Are you overwhelmed at the amount of information, the number of great sessions, all the people? Come to this session and learn how to maximize your conference experience by seasoned conference veterans and past and present NCDA Presidents.

Spencer G. Niles and Sharon Givens, NCDA Board Members

### **Constituency Group Meetings**

### 9:00 - 10:30 am

### Various Meeting Rooms

The national conference provides opportunities for professional development as well as networking with peers from around the world! To help those who would like to connect with members working in similar settings, we are providing time and space for constituency groups to meet with each other and the trustees who represent them on the board. Constituency groups are identified by the color of their name badge lanyard.

### Counselor Educators and Researchers Canary 4

### School Counselors and Specialists Canary 1

Higher Education Career Counselors and Specialists

Canary 2

Private Practice, B&I, and Agencies Canary 3

### **Beverage Break**

10:30 - 10:45 am

Crystal G

### **NCDA Committee Meetings**

### 10:45 am - 12:15 pm

### Crystal H

Committees will have a designated roundtable. A volunteer will be available to assist with locating committee tables.

NCDA Committee Chairs

### Committees Represented Include:

- Awards
- Bylaws
- Diversity Initiative and Cultural Inclusion
- Ethics
- Government Relations
- International Student Services Task Force
- National Career Development Month
- Professional Standards
- Research
- Technology
- Career Convergence Web Magazine
- Career Development Quarterly

### NCDA Commission on Counselor Education

10:45 am - 12:15 pm

Crystal M/N

### **Veterans Committee Meeting**

### 10:45 am - 12:15 pm

### Canary I

This meeting is for Veteran's Committee Members and others interested in veterans career issues. We will discuss work during the past year and plans for the next year. Charles Lehman and Krysta Kurzynski Veteran's Committee Co-Chairs

### **NCDA Master Trainer Meeting**

### 10:45 - 11:30 am

### Crystal P

This special session is for all NCDA Master Trainers of the NCDA Career Development Facilitator Training Curriculum. We will be discussing current projects and planning for future activities.

Constance Pritchard, NCDA Master Trainers

### Global Connections Committee Meeting

### 10:45 am - 12:15 pm

### Crystal Q

This meeting is for all Global Connections Committee members and those interested in joining the committee. We will discuss work during the past year as well as discuss plans for the future.

Vera Chapman and Scott Fisher, Global Connections Committee Co–Chairs

### NCDA Facilitating Career Development Instructor Meeting

### 11:30 am - 12:15 pm

### Crystal P

This special session is for all NCDA Instructors of the NCDA Facilitating Career Development Curriculum. We will be discussing current projects and planning for future activities. Shirley Rowe, Co-Chair, NCDA Advisory Council Member

### **Grab and Go Lunch in Exhibit Hall**

### 11:30 am - 12:45 pm

### Crystal G

Come join us in the Exhibit Hall for lunch. We will have sandwiches and salad items available that will allow you to eat while you visit exhibit booths and network with others or grab a to go box and enjoy a quiet lunch wherever your choose!

### Florida Career Development Association Meeting

### 11:30 am - 12:45 pm

Suite 21190, East Tower, 11th Floor

All FCDA members please grab your lunch from the exhibit hall and join us in Suite for ??? for an informal lunch and meeting.

### **PRESENTATION SERIES I**

### 1:00 - 2:15 pm

Various Meeting Rooms

### #101

# Experiential Workshop: Surprising Insights from Video "Selfies" for Interview Success

### Canary I

Experience for yourself a free, time-saving, and proven resource for boosting clients' ability to attract second interviews and job offers by quickly increasing self-awareness and motivation to improve their interview skills. In this session, you will make your own video "selfie" and debrief it with a partner.

Carlyn Saltman, Video Mirror Coaching

### #102

### Employee Career Development from an Organizational Perspective: 20+ Career Interventions

### Crystal C/D

This presentation intends to help participants understand the concept, purpose, and scope of employee career development by showcasing 20+ organizational career development interventions. The HR/Career Development Process Map will allow you to identify different career life stages and place organizational career interventions according to different stages. Strategies to become a proficient career professional in working with(in) the organization will be generated through live discussions. Hyung Joon Yoon, George Washington University

### #103

### Embracing Mindfulness in our Practice to Help Us be More Creative and Productive

### Crystal E/F

How do you regain control over your ever busier days? This session will look at tips to reduce the noise, embrace mindfulness, and discuss the power of reflection. By finding our own ways to slow down and focus, we can then help our clients do the same. *Jim Peacock, Peak-Careers Consulting* 

### **Leadership Academy Presentations** *Crystal K*

Leadership Academy: Do you have a desire to see the future of NCDA? Leadership Academy 2017 will present the results of their year-long projects representing a rich variety of topics which have been developed to enrich the members of NCDA, and the organization itself. Come and offer YOUR support to these dynamic future leaders!

NCDA Leadership Academy Participants

### #105

### Integrating and Applying Career Theories to Facilitate Healthy Transitions

### Crystal M/N

This interactive presentation will use the life design paradigm as an anchor to the integration of career construction theory, happenstance learning theory, and hope theory. These theories are then applied to a transition model to provide potential avenues for career counselors to utilize in their work with students/clientele.

Jacqueline Peila-Shuster, Colorado State University; Amanda Chenkin, Project Self-Sufficiency; Karen Eichel, University of Northern Colorado

### #106

### Theory in Action: Join us for a Live Demonstration of Cognitive Information Processing (CIP) Theory

### Crystal P

This session will demonstrate practical strategies to implement a career theory through a live case study demonstration(s). Resources for client interventions to reframe negative thoughts, assess readiness, utilize Cognitive Information Processing (CIP) theory with various clients, and research demonstrating the effectiveness of CIP theory will be provided.

Casey Dozier, Florida State University; Debra Osborn, Florida State University; Leah Sibbitt, Florida State University; Shae McCain, Florida State University; Ryan Sides, Florida State University

### #107

### Beyond Work-Life Balance: Positive Career Approaches for Women Clients

### Crystal O

Women face unique challenges and workplace barriers that may impact their career decisions. Using positive career approaches like focusing on strengths, coaching resilience, and increasing work engagement can help accelerate women's careers. In this session, we will highlight research and explore positive career strategies for helping our women clients flourish.

Ashley Rose Edgar, Catalyst; Lauren Pasquarella Daley, Catalyst



### #108

Integrating Theory, Research, and

### Career Counseling: Lessons from the Society for Vocational Psychology Conference Crystal JI

Quality career counseling is grounded in theory and research but this is easier said than done. How does theory and research inform your practice? How can your experience better inform theorists and researchers? Join us for a presentation and discussion on better communication, more collaboration, and integration!

Emily Bullock-Yowell, University of Southern Mississippi; Janet Lenz, Florida State University; Patrick Rottinghaus, University of Missouri — Columbia; James Sampson, Florida

### #109

State University

### Practical Resources for Career Development Practitioners and Educators

### Crystal A/B

What can NCDA do for you today? Every day, 24/7 in fact, NCDA offers practical resources that can assist you in inspiring and empowering your clients/students. The only problem might be identifying these resources when you most need them. Here is your expert guide to resources offered by NCDA, specifically the award-winning website.

Melanie Reinersman, National Career Development Association

### #110

### Finding Joy in our Struggles: Positive Approaches to Diversity and Inclusion at Mizzou

### Canary 2

2015-2016 was a year like no other at the University of Missouri (MU). This session will focus on efforts the MU Career Center took and lessons learned as we worked to foster dialogue and promote inclusion on campus during a very difficult time in our institution's history. Come with questions!

Carrie Collier, MU Career Center; Craig Benson, MU Career Center

### #111

# Developing an Effective In-Prison and Re-Entry Career Development Program

### Canary 3

Career Development Practitioners are significant participants in the newly developing area of recidivism reduction because one of the key problems in recidivism is lack of financially sustaining occupations. This program sets out the procedures for career practitioners to follow in helping offenders and their families develop careers by the time of community reentry. Peter Moote, New Careers Development Campaign

### #112

### Understanding Unique Career Development Needs of Minority Veterans

### Canary 4

This presentation will address some of the unique barriers and career development challenges encountered by minority Veterans. Suggestions will also be provided to career development professionals working with this population.

Henry L. Harris, UNC Charlotte

### #113

### Government Relations Team Briefing: Making a Difference in Fostering a Better Workforce Crystal L

The Government Relations Team will brief the audience on current legislation pertinent to career counseling and development in federal education and workforce legislation. A "How-To Guide" will be presented that outlines specific steps for NCDA members to follow when advocating for career counseling and development policy and funding. NCDA's Government Relations Team, including our advocate with Lobbyit.com, will discuss and provide attendees specific information about the career information requirements and opportunities found in local one stop career centers, youth and workforce programs, and career facilitator opportunities. An update on any movement to reauthorize funding will be reviewed. NCDA's partnership with professional and workforce organizations will be shared. Rebecca Dedmond, George Washington University; Michael Marlowe, Automation Federation; Niel Carey, Government Relations Committee; Ashley Delgado, Lobbit.com

### **ROUNDTABLES**

### 1:00 - 2:15 pm

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #1-1

### Utilizing Partnerships and Collaborations to Create an Innovative Graduate Career Counseling Certificate

This roundtable discussion will focus on how partnerships and collaborations with K-12 schools, universities, agencies, and community career centers can lead to the development of an innovative Graduate Career Counseling Certificate. In addition, this forum will allow for a discussion on the benefits of offering specialized coursework in career development. Stacy Van Horn, University of Central Florida

### #1-2

### **Building a Cohesive Diversity Career Programming Series**

Diversity career programming can sometimes get lost amongst larger career events on campus but are equally and potentially more impactful. This session will detail all efforts and strategies surrounding development, implementation and marketing of a newly created series as well as program results.

Brianna McMeekin, University of Pittsburgh; Anastasia Lopez, University of Pittsburgh

### #1-3

### Hispanic Immigrant Parents Supporting Their Children's Futures: A Qualitative Study

Immigration and acculturation present unique factors impacting career development.

Through a discussion of findings from a recent qualitative study on Hispanic immigrant parents' experiences supporting their children's academic development, attendees of this session will gain knowledge to support strength-based, culturally sensitive career interventions.

Lynn Z. Tovar, El Futuro, Inc.

### #1-4

### Millennials of Color, Career Resources Promoting Engagement among Latino/a and African American Students

The millennial generation has impacted our practice and created a shift in the way we communicate, guide, and share information on campuses throughout the country. Latinos will account for more than 80% of the growth in the population of 18- to 29-year-olds over the next few years. In addition, Black millennials also face unique challenges in a range of areas, including employment and career development. Our presentation will focus on sharing key career practices and cultural resources in order to promote the success of millennials of color and career development with NCDA members and participants. Materials on Google docs will be shared with participants along with Q and A. Edward Beanes, California State University East

### **#1-5**

### Building Capacity for Schools to Design and Implement Quality Career Development Programs and Services

This session describes a unique strategy for building capacity among schools, and communities to design and implement college and career readiness strategies and programs that enable youth to develop career and life goals and the skills needed to successfully enter and complete a post-secondary program or degree.

V. Scott Solberg, Boston University; LaVonia Montoute, Rennie Center for Education Research and Policy

### #1-6

### Finding Employment for Dual Career Couples

Career Center staff at the Florida State University Career Center created a Module sheet to highlight the various resources available to dual career couples and their families at the Career Center and online. This roundtable will go over how each resource was selected and provide the opportunity for others to offer insight into resources they are familiar with in the dual career couple employment search. Kristin Zaideman, Florida State University

### #1-7

# Finding Happiness in the Workplace: Career Resources for Transgender Clients

Career counselors are in a unique position to support transgender individuals with resources to make their career journey a positive one. During this roundtable, we will discuss experiences elicited from transgender individuals to provide insight before facilitating a discussion about career resources available to clients and counselors.

Francesca Scotese, Florida State University; Jennifer Harshner, Florida State University

### #1-8

# A Collaborative Approach to Innovation Week: Working Outside University Boundaries

How do you collaborate best between other departments within your university? What about collaboration with other universities or community organizations? Find out how the University of Pittsburgh's Office of Career Development and Placement Assistance collaborated with three internal departments, another university, and a community partner to coordinate Innovation Week.

Emily Bennett, The University of Pittsburgh

### #1-9

# The Multidimensional Nature of Workplace Bullying and Oppression: An Intersectionality Paradigm

Career development emphasizes success based on wellness and development across the lifespan, aligning with individuals' work and career identities. However, workplace bullying and oppression serve as barriers. The presenters will utilize intersectionality theory to co-construct a social justice framework of micro-, meso-, and macro-level strategies with the audience. Christian Chan, The George Washington University; Nathaniel Brown, University of Georgia; David Ford, James Madison University; Amanda Friday, The George Washington University; Kim Lee Hughes, The University of Texas at San Antonio

### #1-10

# Diversity and Inclusion: Fostering an Inclusive Environment in the Workplace

Learn how to enhance your work environment by participating in this roundtable discussion that will provide resources, interventions, and suggestions to help create an inclusive environment for diverse populations and elevate the joy of working for everyone!

Merline Dieujuste, Florida State University;
Vanessa F. Freeman, Florida State University;
Briana Nelson, Florida State University; Zarus
Beard, Florida State University

### #1-11

### **Developing A Dynamic Branding** and Marketing Strategy for Your Career Center

Career center branding and marketing is one of the most crucial aspects of career services, however, career counselors often do not know how to effectively market their services to individuals within their institution. This roundtable will provide practical steps to help career counselors begin creating a branding and marketing strategy.

Suzanne Voigt, University of North Carolina at Charlotte

### #1-12

### The Motivational Factors Affecting Underrepresented Minorities in STEM Majors

Compared to the 63% of whites, 18%, 16%, 13% and 2% respectively represents the percentage of Hispanics, Blacks, minority women, and mixed ethnic groups within the area of STEM. With a huge disparity in representation, this roundtable will focus on discussing the motivations and obstacles that overall affect these students.

Leandria Vickers, Florida International University

### #1-13

# Create One Class: Designing a Career Course across Career Development Stages and Interests

Interests Imagine being tasked with creating one college career course to support the needs of students in different career development stages with varying goals. Learn how a career counselor designed a course that's relevant to students that are exploring, applying to jobs, internships or graduate school, and learn about the assessment tools used.

Rebecca Dordel, University of Minnesota, Twin Cities

### Beverage Break 2:15 - 2:30 pm

Crystal G



### **OPENING GENERAL SESSION**

2:30 - 4:00 pm Cypress I

Join us for the opening session of the 2017 NCDA Global Career Development Conference!

**Welcome** Dr. David Reile, NCDA President

### **Presentation of Awards**







Dr. Nancy Schlossberg

Dr. Kevin Glavin

Dr. Michael Hall

# The Joy of Career Theory & Practice – A 'Whistle While You Work' Case Presentation Panel

We have benefitted from and used the outstanding work of Donald Super, John Holland, and other legends in the theory and practice of career development. But there are others who have added (and continue to add) to our lexicon and approaches to serving our students and clients. In this opening keynote, you will experience case presentations applying the ideas and techniques of Transition theory, Narrative and Constructivist approaches, and Integrative Life Planning. Our esteemed panelists will apply their skills by exploring the life and career of someone who has touched the lives of people the world over.

### **NCDA Membership Meeting**

4:15 - 5:45 pm

### Cypress I

All NCDA Members are encouraged to attend the Annual General Membership Meeting. NCDA Members will receive information about new and exciting initiatives and will hear reports from various association officers about the State of the Association. All NCDA members are encouraged to attend. Please bring your membership card found in your registration packet in order to vote. Nonmembers are also welcome to attend.

### **Nancy Schlossberg Book Signing**

5:30 – 6:00 pm

### Crystal G

Stop by the Career Resource Store and purchase her newest book – *Too Young to be Old* – and get a chance to meet Dr. Schlossberg and have her sign her newest book.

### **NCDA** Party

### 6:00 - 8:30 pm

### Crystal G and Crystal H

Join us for a family-oriented party Orlando Style in the Exhibit Hall. Family-friendly entertainment, food and drinks will be provided. The entertainment also includes desserts, dancing, and a few special surprises. All conference attendees are encouraged to attend this event. Additional guests may purchase tickets to attend. Children 16 and under may attend for only \$10.

### Leadership Academy 2018 Continental Breakfast

### 6:30 - 8:00 am

International Suite, 22876, East Tower, 28th Floor

This meeting is for all members of the 2018 NCDA Leadership Academy class. Maggie McCormick and Laura Lane, Co-Chairs, Leadership Academy

### **Lactation Room**

### 7:30 - 5:30 pm

### Cypress Office 2

This room is available for all nursing mothers. You may come and go at your convenience. The room has several chairs, tables, electrical outlets, and a small refrigerator for your convenience. Please stop by the Registration Desk for a key to access this room.

### **NCDA Conference Registration**

### 7:30 am - 5:00 pm

Crystal Registration Desk

### **Sharing Tables**

### 7:30 am - 5:00 pm

### Crystal G

Stop by and visit the sharing tables. The sharing tables contain extra presenter handouts, sponsoring organization information, as well as other great information!

### **Cyber Showcase**

### 7:30 am - 5:00 pm

### Crvstal G

The Cyber Showcase is a technology lab where you can learn more about the new Conference App, NCDA website, and how to get published in the NCDA web magazine, Career Convergence. Watch for scheduled interactive events brought to you by the Career Convergence editorial team. Or feel free to stop by with any website question or help with the new conference App. The Cyber Showcase features several laptops and tablets all with access to the Internet.

### NCDA Career Resource Store

### 7:30 am - 5:00 pm

### Crystal G

Stop by and check out the NCDA Publications. Don't forget to use your \$5 off coupon for the purchase of NCDA publications.

### **Exhibit Hall Open**

### 7:30 am - 5:00 pm

### Crystal G

Visit the exhibit hall and benefit from the premier vendors of career-related products and services.

### Graduate Student and International Guests Hospitality Room (inside exhibit hall)

### 7:30 am - 5:00 pm

### Crystal G

Graduate students and international attendees, please stop by this special lounge located at the back of the exhibit hall. It will be an excellent time to meet others, sit down and read through conference materials, or take a quick break.

### Morning Beverages in the Exhibit Hall

### 7:30 - 8:30 am

### Crystal G

Looking for a cuppa Joe to get you going? Need some OJ to boost your energy level? S Grab your morning beverage, visit with premier vendors of career-related products and services or take part in one of the many early morning meetings.



### GRADUATE STUDENT POSTER SESSIONS

### 7:30 - 9:15 am

### Crystal G

Graduate Student Posters will highlight their latest research in the Career Development field. Stop by and visit with these graduate students and learn more about their projects.

### #P

### No More Standing Still: Responding to the Career Needs of Wives of International Students in the U.S.

### Crystal G

Immigration regulations and job-seeking restrictions significantly hinder the vocational development for the partners of international students. In this session, attendees will learn about immigration regulations related to international students and their families. In addition, the presenter will discuss implications for career counseling with this population of clients.

Yuexin Zhang, College of William and Mary

### #P

### Autonomy and Student Success: Implications for Counselors from a Multicultural Perspective

### Crystal G

Autonomy is a key factor of student success and transition to new career roles. The presenters will discuss the impact of autonomy on student success after high school. The association between cultural diversity and career decision-making will also be explored in relation to factors that influence autonomy development.

Arden Szepe, University of Tennessee; Charmayne Adams, University of Tennessee

### #P3

### **Guided Visualization: Seeing the Future without Limitations**

### Crystal G

Guided visualization is an intervention for exploring a client's values, interests, and skills. This intervention collects qualitative information and subjective responses counselors are not able to obtain from other assessments. Guided visualization prompts clients to visualize themselves in a career, while unlocking their creativity to explore their aspirations without limitations.

Levy Daniel, Auburn University; Justin Maki, Auburn University

### #P4

### Impact of Storytelling on Purpose-Based Living

### Crystal G

The purpose of this study was to explore how reading has impacted life choices in general and specifically career choice, among adults in the middle and late adulthood within a faith-based setting.

Anne Marie Edwards, Northern Illinois University

### #P5

### Career and Talent Development for the Gifted: A Brazilian Online Career Counseling Study

### Crystal G

How to address the specific needs of gifted individuals concerning career decisions? This poster will present findings and recommendations from an online career counseling intervention to a high-achieving Brazilian student and explore challenges faced by this group that affect their career development. Gender and multicultural issues will be addressed.

Renata Muniz Prado, University of Brasilia. Brazil

#### **#P6**

### Beyond PhD: The Role of Career Development in Bridging the Gaps to Career Success of Doctorates Crystal G

A workforce misalignment in current labor markets requires doctoral students to prepare for various careers from academia to non-academia. This research poster will demonstrate differences in faculty versus non-faculty careers choice process of doctoral students and discuss implications for career offices and faculty to better support for their career success.

Gaeun Seo, University of Illinois at Urbana-Champaign; Hyejin Yeo, University of Illinois at Urbana-Champaign; Wenhao Huang, University of Illinois at Urbana-Champaign; Julia Makela, University of Illinois at Urbana-Champaign

### #P7

# **Evaluation and Implications of Walk-in Career Advising Services** *Crystal G*

An evaluation of walk-in career advising was created to measure student participation and satisfaction of advising services. This presentation will reveal insights about how students engage in walk-in career advising, and will discuss implications regarding the perceptions and confidence about their institution's role in student success.

Jaclyn Kulls, Florida Atlantic University

### PRESENTATION SERIES II

8:00 - 9:15 am

Various Meeting Rooms

### **#201**

# **Understanding and Enhancing Career Information Literacy**

Crystal A/B

Information is a key component of career decision-making, but how do we help clients locate, evaluate and use it effectively? In this session, learn about recent research (funded by ACRP grant) on factors that impact career information literacy (CIL), and the evaluation of an intervention seeking to improve CIL. Deb Osborn, Florida State University; Jim Sampson, Florida State University; Jaana Kettunen, University of Jyvaskyla

### #202

### 5 Degrees of Career Transition: Getting at the Root Motivation to Determine a More Purposeful Career Shift

### Crystal C/D

Why invest in a career overhaul when all you need is a tune-up? Clients unsatisfied with their career typically want to change everything all at once without taking the time to reflect on the root motivation for change. Utilizing the 5 Degrees of Career Transition Model, participants will learn an effective strategy for helping clients identify an appropriate degree of transition in order to make more purposeful career decisions.

Andrea Karapas, Colorado State University

### #203

### Instilling Optimism in Those Who Served: Supporting Veterans through a Theoretically-based Career Group

### Crystal E/F

Military service members and veterans have unique considerations related to their career development. Considering these needs, it is essential to provide assistance that incorporates these elements. This presentation will focus on the use of a theoretically-based career development group designed to support military service members and veterans.

Seth Hayden, Wake Forest University

### #204

### **Conducting Career Counseling Process Research**

### Grand 8A

Presenters will share an overview for the needs and methods of contemporary career counseling research. Presenters will discuss their experience conducting a research study that utilized Interpersonal Process Recall (IPR) to illuminate critical moments of reflexivity in a life design counseling session.

Logan Vess, John Carroll University; Mark Savickas, Northeast Ohio Medical University

### #205

# Client Engagement beyond the Office: Ideas, Exercises and Videos to Promote Positive Approaches Between Sessions

### Grand 8B

Are you looking for ways to engage your clients from appointment to appointment? Not sure if it works? Come to learn the research and a variety of different ideas, exercises and videos to engage your clients beyond your office walls and walk away with a resource guide of ideas.

Mark Danaher, Retire to the Good Life and HSB Coaching

#### #206

### Helping Students Leverage Their Gifts: Teaching a Strengths-Based Undergraduate Career Planning Course

### Grand 9/10

Career Planning, an undergraduate course at Northern Illinois University, infuses a strengths-based approach to curriculum content, teaching practices, and instructor supervision. Our presentation will highlight how the methods and composition of the program assist students and their instructors in discovering purpose, meaning, and joy in their professional endeavors. Suzy Wise, Northern Illinois University; Kelsey Ward, Northern Illinois University; Timothy Schoonover, Northern Illinois University

### #207

### It Takes a Village: A Cluster-Model Approach to Providing Academic and Career Development

#### Grand 11

It takes a village to holistically support students! Learn how career consultants and academic advisors work collaboratively to turn student interactions from transactional to transformational at Indiana University-Purdue University Indianapolis (IUPUI). The cluster-based advising model will be discussed. Audience members will contribute their best practices for fostering holistic career development. *Iyabode Okoro, IUPUI; Karley Clayton, IUPUI; Tracie Lowe, IUPUI* 

# FEATURED

### #208

Enhancing Ethical Practice: Guided Case Studies,

### Hands-on Resources, and NCDA Connections too!

### Grand 12

Ethical dilemmas are an inevitable part of our complex world. Approached thoughtfully, these situations become prime opportunities for learning and effective practice. Experience a proactive, positive approach to enhancing ethical sensitivities and learning ethical decision-making strategies. Experience the new NCDA ethics case study monograph that shows you how!

Julia Panke Makela, University of Illinois at Urbana-Champaign; Jessamyn Perlus, University of Illinois at Urbana-Champaign; Carolyn Jones, CDJ Consulting, LLC; Azra Karajic Siwiec, Walsh University; Conquaya James, Georgia State University



### Innovating Career and College Readiness: Statewide and Local High School and College Strategies Grand 13

With a call for greater career and college readiness a high school counselor and university career counselor will share their insights and intervention strategies to create better readiness for high school to college and beyond transitions. Colorado's ICAP program has significantly enhanced the value of career development competencies by supporting and training a cadre of ICAP facilitators who support career development interventions statewide. Higher education has also increased academic concentration and career exploration programs to continue developing the career development competencies of first year students. This presentation offers concrete tools, including YouScience, Who You Are Matters!, and other tested material which improves high school readiness and first year academic and career success which is easily replicable in high schools and colleges.

Tracy Thompson, Peak to Peak Charter School; Amanda White, Colorado State University

### #210

### Positive Impact of Career Courses: International Case Studies to Empower Your Teaching and Practice

### Grand 14

Successful implementation of college career planning courses foster students' career management skills and positivity. Drawing on narrative postmodern approaches and gamification, we examine the impact of two courses – at University of Toronto, University of Minnesota – Twin Cities. Highlights and outcomes of the two courses will be shared and discussed with participants.

Michael J. Stebleton, University of Minnesota-Twin Cities; Mark Franklin, University of Toronto

### #21

### A Holistic Approach: Addressing Personal and Cultural Issues in Career Counseling with International Students

#### New York

Based on the NCDA International Student Services Committee's surveys and the presenters' extensive professional experience, this presentation will identify cultural competencies and strengths-based strategies for career counseling with international students. Participants will apply these strategies to two case studies that demonstrate an intersection of personal, cultural, and career development needs.

Elif Balin, San Francisco State University; Satomi Yaji Chudasama, Princeton University; Nicole M. Anderson, Tufts University; Caroline M. Ray, Western Michigan University; Krasi D. Shapkarova, Johns Hopkins Carey Business School; Elizabeth Knapp; University of St. Thomas

### #212

### Pressure to Decide: How to Infuse Positive Psychology into the Major and Career Decision-Making Process

### **New Orleans**

Fear. Confusion. Stress. This is how college students describe the major/career decision making process. Learn how to create a program that aims to lessen stress and focus on the positive aspects of exploring majors and careers. Presenters will demonstrate how positive psychology can enhance the major/career exploration process.

Sarah Rollo, University of Utah; Stephanie Begaye, University of Utah; Christy Hoffmann, University of Utah; Julia Vincent, University of Utah

### #213

### Clinical Supervision Training: A Case Study Approach

### San Antonio

Application of clinical supervision concepts brings them to life and makes them useful rather than simply an exercise in learning. This session stresses the experiential aspect of effective training. Participants will discuss case study approaches to multiculturalism, working alliance, ethics and group supervision.

Judith Hoppin, Oakland University; Jane Goodman, Oakland University

### **ROUNDTABLES**

### 8:00 - 9:15 am

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #2-1

### **Mentoring Programs: Training Mentors for Success**

Are you concerned about the retention of first-year students at your campus? Explore how mentoring specifically plays a role in retention. Learn how a college-wide mentoring program for at-risk first-year and transfer students was implemented. Strategies for training faculty and staff to assume a mentorship role will be presented.

Sandra Jakubow, Palm Beach State College

### #2-3

### Effective Assessment of Career Counseling

Assessing the effectiveness of career counseling appointments can be challenging, often relying on student satisfaction data. Learn strategies to create and assess effective learning outcomes. Attendees will brainstorm ways to utilize multiple data sources to understand the effectiveness and impact of career counselors on their campus. Veronica Heiskell, The University of Texas at Austin





#### #2-5

### Fall Career Week at IUPUI: A Positive Approach with Positive Results

This campus-wide program open to all students to learn about majors, careers, job searching, and more, is a positive approach to engaging students and the campus in career development and planning, and creating and sustaining partnerships with staff, faculty, peers, alumni, and employers in a distributed network of career services.

Jennifer Schott, Indiana University Purdue University Indianapolis (IUPUI); Kathleen Hursh, Indiana University Purdue University Indianapolis (IUPUI)

### #2-6

# Right is Right: When is Right Wrong? Career Development and Civil Rights

This interactive presentation will demonstrate best practices focusing on the competencies of diverse populations and ethical and legal issues to career development facilitators who work with K-12 audiences.

Shannon Baker, North Carolina Department of Public Instruction

### #2-7

### Special Considerations when Working with Foster Youth Using Cognitive Information Processing Theory

Become more competent about obstacles foster youth may face in their career decision-making process and learn strategies to overcome obstacles using Cognitive Information Processing theory.

Meredith McDowell, Florida State University; Merline Dieujuste, Florida State University

### #2-8

### The Positive Impact of Career Courses: Differential Impacts of Career Decision State by Class Standing

With all the opportunities and academic expectations, when and where do college students have the chance to find meaningful work lives!?! The following presentation discusses research findings on the impact of career courses on college students' career decision state, and how such courses can be used to positively impact student's ability to solve career problems and make career decisions. Adam Miller, Florida State University; Zaraus Beard, Florida State University

### #2-9

# Hope and Career Readiness in Students with Educational Diagnoses

This presentation is about a study of the relationship between hope and career readiness in students with emotional and behavioral diagnoses. The research rationale, method, findings, and recommendations will be shared. Practice implications of the findings for educators, administrators, parents, and career counselors will be discussed.

Joseph Pangelinan, Washington University in Saint Louis

### #2-10

### Reclaiming the Joy of Work: The Only Way Forward is Back

To craft a satisfying future career path, clients need to have a clear understanding of their past. This session will provide approaches to help clients recognize the hidden reactions to difficult work situations that can cloud their vision so they can move forward with clarity and confidence.

Elizabeth Wallencheck, Kenan-Flagler Business School

### #2-II

### Bringing Joy into the Job Search: How Gamification Increases Motivation, Inspiration, and Happiness

Gamification, popular in education and businesses, is under-utilized in career development. A research-based process that brings gaming elements to non-gaming situations, gamification increases motivation, resilience, and a sense of play. This interactive presentation will allow career professionals to understand gamification and explore if it is right for them

Ronda Ansted, Be the Change Career Consulting

### #2-12

### **Internship Out of the Box**

Do you know students who are less-thansatisfied with their internships? Many students understand the value of experience-based learning but are disappointed when the opportunity does not meet expectations. Come learn about the power of shifting student focus to developing professional competencies and what your role can be.

Sherami Jara, Brigham Young University; Danny Damron, Brigham Young University

### #2-13

### Creativity in Career Transition: An Innovative Counseling Model Addressing Athletic Retirement

Michael Phelps. Ever wonder what happens to athletes when they retire? This presentation will offer a conceptual framework for working with athletes in career transition using a multicultural and social justice framework. The presenters will also demonstrate how this framework can be applicable to other populations.

Amanda Friday, The George Washington University; Christian Chan, The George Washington University; Justin Jacques, The George Washington University

### **GENERAL SESSION**

9:30 - 11:00 am Cypress I

**Welcome** Dr. David Reile, NCDA President

**Presentation of Awards** 

# The Joy of NOT Working: Living Life the Way It Was Meant to Be Lived

Ernie J. Zelinski, Author



Experiencing "The Joy of Working" is an important part of a happy and successful life. So is experiencing "The Joy of NOT Working". This entails learning to live every part of your life — employment, unemployment, retirement, and leisure time alike — to the fullest. In my somewhat unconventional presentation I will use three tools from my international bestselling *The Joy of Not Working*. The first tool involves The Easy Rule of Life, which is all about getting out of your comfort zone in all aspects of your life. The second tool relates to my first principle of

creativity, which is that there are many solutions — and not just one — to all of life's problems. The third tool is The Get-a-Life Tree which is praised by many readers of both *The Joy of Not Working* and *How to Retire Happy, Wild, and Free*. Using letters and emails from readers of *The Joy of Not Working*, I will show that some people do gain courage to leave undesirable corporate jobs even if they don't have another job at which to work. I will also show that it is possible to be more productive by working less and how to pursue interesting leisure activities that make a difference in your physical, mental, and spiritual well-being.

### **Beverage Break**

11:00 - 11:15 am

Crystal G

### Ernie Zelinski Book Signing 11:00 – 11:30 am

Crystal G

Stop by the Career Resource Store to purchase his newest book, get a chance to meet Ernie and have him sign his book.

### **Brain Trust Reception**

11:15 am - 12:15 pm

International Suite, 22876, East Tower, 28th Floor

This meeting is for all previous NCDA Eminent Career Award Winners, past NCDA Executive Directors, NCDA Past-Presidents, and NCDA Fellows. Paul Timmins, President-Elect

### **PRESENTATION SERIES III**

11:15 am - 12:30 pm

Various Meeting Rooms

### #301

### Best Practices for State CDAs: Learn from our Experienced State CDA Panelists

Crystal A/B

During this session, a panel of state CDA Past-Presidents and NCDA's State Trustee will share their knowledge and experience related to best practices for running an effective state CDA. The panelists will be from both established and emerging state CDAs. Come and learn about how state CDAs are developing their leaders, including succession planning, attracting and retaining members and the variety of professional development opportunities provided to state CDA members. We invite state CDA leaders, those who are thinking

of becoming a state CDA leader or those interested in starting a state CDA to join us for this interactive session which includes a question and answer period.

Wendy LaBenne, NCDA; Marcie Schumert, Webster University; Melody Kruzic, Capella University

### #302

# What Do You Really Value? How to Motivate Yourself and Others

Crystal C/D

Everything in life centers on measurement – yet, our experience has been that most people do not truly understand what their core values might be and how to intentionally live them. The presenter will share his breakthrough research on why values clarification is foundational to anyone's success or growth in life and how you can make the right decision every time! This is a highly interactive and participant driven session so be ready to learn, have fun, and contribute 100%.

Ken Keis, Consulting Resource Group International Inc. ( CRG)

### #303

### How to Set Yourself Up for Success as a New Career Services Professional

San Antonio

This presentation will empower new career professionals (recent graduates to three years in the field) to identify their goals and highlight best practices and strategies towards achieving them. Andrea Chung, University of California, Irvine; Brittney Billszar, University of California, Irvine

### #304

### Creating Positive Spaces for Career Counseling with Transgender Clients

Grand 8B

Gender non-conforming or transgender individuals face significant barriers to education and employment. In this interactive session with case study discussions, learn from recent research and experienced career counselors the best practices addressing the unique needs of this population and trans-affirmative, positive career counseling strategies for empowering transgender clients or students.

Sue Motulsky, Lesley University; Emily Frank,

Sue Motulsky, Lesley University; Emily Frank Metropolitan State University of Denver



### Using Inventories and Manifest Behavior to Assess Vocational Interests and Construct Careers Grand 8A

Learn how to distinguish among four methods for assessing interest as well as evaluate the predictive validity of each method. Participants will develop skill at assessing manifest interest through the Career Construction Interview. Mark Savickas, Northeasst Ohio Medical University; Suzanne Savickas, John Carroll University

### #306

### A Skill Assessment Tool That Reveals Which Work Skills Provide You with Joy

### Grand 9/10

In this fast-paced session, the presenter will administer a card sort skill assessment tool and walk the participants through a short interpretation session that promises to be quick, easy and non-threatening. Each participant will receive a complimentary assessment tool that they can use over and over with their own clients.

Richard Knowdell, Career Development Network; Timothy Hsi, Abundanz Consulting

### #307

### Joy = Exploring Self + Doing What You Love: Best Practices in Freshman Programming

### Grand 11

In what ways does your school engage freshmen, and what is your role? Explore how UTSA's Career Center through collaboration with administration, has guided freshmen to finding joy in their career path and how you can develop a threefold approach to assist your freshmen with their major exploration process. Heidi Sawyer, The University of Texas at San Antonio

### #308

# Promoting the Joy of Working through Integrative Approaches to Career Development

#### Grand 12

Presenters will describe how the Integrative Contextual Model of Career Development (Lapan, 2004; Turner & Lapan, 2005), and the Six-Step Model for Integrative Career Counseling (Rottinghaus & Eshelman, 2015) can be used to promote the joy of working. Theory, research, and practical applications will be highlighted.

Sherri Turner, University of Minnesota; Richard Lapan, University of Massachusetts at Amherst; Becky Bobek, American College Testing (ACT); Patrick Rottinghaus, University of Missouri — Columbia

### #309

### The Global Career Exchange: Increasing Access to Global Career Education and Information

#### Grand 13

Do all career professionals have equal access to quality career development and education tools and resources? This session presents the Global Career Exchange (GCE) model for increasing access to high quality career information and resources. Participants will learn about the GCE Information, Textbook, and Networking Modules for connecting career professionals from around the globe.

Brian Hutchison, University of Missouri – St. Louis

### #310

### A Primer for Private Practice in Career Services: Juggling HR, Bookkeeper, I.T., Webmaster and Your Career Services

### Grand 14

Have you thought about starting your own private practice? Learn strategies to starting a private practice, the various roles you must play as a solo-preneur, (HR, I.T., bookkeeper, marketer, and more). Hear our best practices and some of our struggles we have faced in starting our private practices.

Jim Peacock, Peak-Careers Consulting; Patrick Lennahan, P.J. Lennahan & Associates





### #3 I I

### Action-Oriented Hope-Centered Career Development

### in a Global Context: A Status Report

### Crystal E/F

Without hope, there can be no joy. To address this, we introduce participants to the Action-Oriented Hope-Centered Model of Career Development, offer an overview of the Hope-Centered Career Inventory, and briefly demonstrate the application of the model. We also provide a status report as to how the model is being implemented around the world with a variety of client populations (Syrian refugees, immigrants, university students, persons with disabilities, etc.) Spencer Niles, The College of William and Mary; Norman Amundson, University of British Columbia; Hyung Joon Yoon, George Washington University

### #312

### **Teaching J-Term Courses: Survival of the Fittest**

### New Orleans

Hear how two career educators maintain stamina and energy as they each teach an intense three-hour, four-credit J-term course on each weekday in January. Innovative curriculum engages students as it connects career theories with practical experience. On-campus partners, alumni, and local employers serve as collaborators in the delivery of content. Jill Braasch, Carthage College; Jason Pruitt, Carthage College

### #313

# Assessing Dysfunctional Beliefs about Career Decision-Making

### New York

Dysfunctional beliefs are among the most salient difficulties in career decision making. A theoretically-based, multidimensional model for assessing such beliefs is presented, and the Dysfunctional Beliefs about Career decision-making (DBC) questionnaire is introduced. The five dysfunctional dimensions of DBC were supported by analyzing the responses of 2188 young adults. The usefulness of DBC for assessing and reducing dysfunctional beliefs is described.

Itamar Gati, Hebrew University; Shahar Hechtlinger, Hebrew University; Nimrod Levin, Hebrew University

### **ROUNDTABLES**

### 11:15 am - 12:30 pm

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #3-I

### **Early Engagement of Undeclared Students: A Collaborative Employer Approach**

The University of Pittsburgh's Office of Career Development and Placement Assistance in conjunction with the Swanson School of Engineering conduct an annual career exploration conference for first-year engineering students. This presentation demonstrates the value of early exposure to employers to support career exploration of undecided, first-year engineering students.

Emily Bennett, The University of Pittsburgh

### **Maintaining Joy and Taking Action: Career Counseling in the Face of** Injustice

We have the opportunity to facilitate clients toward action despite overwhelming challenges. Maintaining hope, joy and stamina can be difficult with daily reports of violence against African American and indigenous communities, LGBT families, poor and homeless individuals. Career professionals can make a difference coming together sharing strategies, resources and inspiration.

Rebecca Toporek, San Francisco State University

### **How to Promote Meaning and Adjustment through Career Counseling with Clients with** Disabilities

This roundtable discussion will include how career counseling can promote psychosocial adaptation to an acquired disability. The presenter will explore psychosocial adjustment theories of disability as applied to career counseling and will discuss how career development professionals can apply this theory to help enhance and promote meaningful work in their clients.

Tina Anctil, Portland State University

### A New and Positive Approach for **Grads Entering the World of Work**

Why is there a disconnect with new college graduates when it is time to start the job search process? Is it just human nature to avoid unpleasant tasks? Do they fear rejection or just do not know how the process really works? Most college grads nationwide expect to land a job in their field of study – so why is there a sense of frustration or failure while in the job search process? Upcoming grads need to determine early what they expect from a job and to begin to focus on their careers and job hunt months before completing their degree. Learn what will magically work to keep grads positive in their search.

Elaine Herbert, DeVry University

### #3-5

### **Strategic Networking Events Designed to Serve Diverse Students**

Networking events are intimidating particularly for students from marginalized groups. Learn how we developed networking programs to bring diverse students and employers together to discuss diversity and inclusion in the workplace. One of the most impactful messages is the power behind the students seeing individuals from similar experiences and backgrounds.

Amanda Cox, University of Illinois at Urbana-Champaign; Daniel Almanza, University of Illinois at Urbana-Champaign; Jessamyn Perlus, University of Illinois at Urbana-Champaign; Brian Neighbors, University of Illinois at Urbana-Champaign

### **Great Conference...Now What? 5 Steps to Increase Student Career Engagement**

Too often, great career information like what is presented at this conference fails to increase the career development behavior of high school and college students. This presentation concentrates on effective techniques to utilize when working with students to promote positive career engagement so they are excited to develop their career!

Zachary Guy, Florida State University; Alaina Rahaim, Florida State University

### #3-7

### The Power of Laughter and **Mindfulness in Career and Life** Coaching

A movement of mindfulness and laughter has made its way into business culture as a way to slow down and embrace living in the moment; and as result creativity ensues. Learn how to

facilitate mindfulness and laughter exercises in order to help clients increase emotional intelligence and live a more joyful life. Caitlin Magidson, Johns Hopkins Carey Business School

### #3-8

### **How Career Competition Drives Career Readiness**

Working in teams of two, LIM students put their knowledge of all things career-related to the test through the completion of five stations across LIM College's campus. The grand prize is based on the quality and points earned per station as

Barbara Lerman, LIM College; Sharon Mella-Reyes, LIM College

### #3-9

### Workplace Well-being in the Age of **Technology**

Occupational health is not only the absence of illness but the presence of wellness. Technology at work negatively impacts employee and employer wellness. The presentation covers technology stressors, then focuses on prevention and interventions to increase workplace wellness while looking ahead to technologies positioned to change job and industry structures. Lynn Atanasoff, The Pennsylvania State University;

Melissa Venable, Center for Online Education

### Is Vocational Evaluation the Same as Career Counseling?

Persons with disabilities can benefit from getting assistance in career planning. Most U.S. states provide funding for career planning taking into account functional limits and reasonable accommodations. Vocational evaluators perform different tasks than the typical career professional. Find out what the differences are in this discussion.

Jill Flansburg

### **Connecting the Hope Centered Model of Career Development** to the National Reach Higher **Initiative**

Hopefulness and optimism about one's future is necessary to ensuring that all PK-12 students can realize their potential and fulfill their educational and career goals. This presentation examines how the National Reach Higher Initiative, which promotes college and career readiness, connects to the Hope Centered Model of Career Development.

Julie Cerrito, The University of Scranton; LeeAnn Eschbach, The University of Scranton

### **THURSDAY**

#### #3-12

### Improving Vocational Identity of Domestic and International College Students

Curious about similarities or differences between domestic and international college students in terms of their career development? This program will present results from examining acculturation, career thoughts, goal directedness, and vocational identity. Best practices in enhancing vocational identity of domestic and international college students will be discussed. Pei-Chun Hou, Florida State University; Jennifer Harshner, Florida State University

### #3-13

### Assisting Veterans in Securing Federal Employment

The goal of this session is to share a highly successful program offered by Hire Heroes USA, a 501(c)3 Veteran Service Organization, for clients interested in securing employment within the federal sector. Participants will learn more about a straightforward approach that enables clients to understand their eligibility for different federal positions and how to complete and submit a fully compliant application package. In addition, information will be provided about how to utilize staff and volunteers to support the demand for assistance.

Emily Gomez, Hire Heroes USA

### Lunch on Your Own 12:30 - 1:45 pm

### **PRESENTATION SERIES IV**

1:45 - 3:00 pm

Various Meeting Rooms



### #40 I

### Are You NCDA Certifiable? Crystal A/B

Come hear about NCDA Credentialing Commission's exciting new credentials. Members of NCDA Credentialing Commission will describe the new certifications and how you can apply. The credentials will be launching in summer 2017. Get the inside scoop!

Connie Pritchard, The Pritchard Group; Lisa Severy, University of Colorado Boulder; Aaron Leson, L&L Training, LLC; John Long, Two Roads Resources. Inc.

### #402

# The Four Division of Employee's Career Problems: Practical Studies about Career Development in China

### San Antonio

Based on the practical studies of the professional consultant for nearly five years in China, we first proposed the four typical division of employee's career development, which was separated with different career factors. Different career tools were used to quickly solve problems in career consultant.

Chunyu Li, New Elite Development Plan

### #403

### Career Ideas and Lessons for K-12 and Beyond

#### Grand 14

Attendees will walk away with career ideas and information to help bring career programs into their K-I2 school systems. Find out the facts and information to help you move your career programs forward with easy take-a-ways to add into your school program.

Mark Danaher, Newington High School

### #404

### Professional Development that Creates Joy at Work: What Grad School Can't Teach

### Grand 8A

Post-degree PD offers innovative delivery, certification, and practice not found within CACREP. Explore the Who You Are Matters game/on-line Storyteller (this scales narrative assessment), Retirement Options (certification, profiles, podcasts), Type-Coach (on-line type application, coaching videos), and the Knowdell Model (card sorts, certification, video case). Rich Feller, Colorado State University; Richard Knowdell, Career Development Network

### #405

### Career Counselor Experiences and Student Reactions to the Career Construction Interview (CCI)

### Grand 8B

The Career Construction Interview is a qualitative assessment promoting the construction of life themes through an interview style process. Considering perspectives of career counselors and reactions of students to this assessment, counselors will critically explore the strengths, limitations, and implications for practice.

Mylene Culbreath, University of Georgia; Suzanne Voigt, The University of North Carolina at Charlotte

### #406

### The Evolution of Work Values Across Generations

### Grand 9/10

Work values are an essential component of the career counseling process. This presentation examines literature on the Work Values Inventory and how the culture of recent generations relates with the 15 identified values. The session will synthesize research on these generational differences and highlight implications for career counselors and educators. Kristen Carnevale, The Pennsylvania State University; Kevin Duquette, The Pennsylvania State University; Jerry Trusty, The Pennsylvania State University

### #407

### The H-IB Alternative – Don't Fall Hostage to the Lottery

#### Grand I

Beyond the H-IB, which is restricted by a quota and allocated via a "Lottery", international students have II additional work visa options available to them. Come see how The University of St. Thomas Career Services and International Student Services Offices and Serratelli Mijal PLLC, Immigration Attorneys-at-Law, partnered to produce a resource guide, per country, to showcase viable options for this student group.

Elizabeth Knapp, University of St. Thomas; Arthur Serratelli, Serratelli Mijal PLLC, Immigration Attorneys-at-Law; Lily Swan, University of St. Thomas

### #408

### Centralizing Career in the Undergraduate Curriculum: Career Planning as a Critical Thinking Course

### Grand 12

Undergraduate students often claim they don't have time for a thorough career decision process. This session describes a strategic move to create a career course that is as credible and indispensable as core general education courses, one that meets critical thinking requirements integrating diversity, social justice, and environmental sustainability.

Rebecca Toporek, San Francisco State University; Ryan Frechette, San Francisco State University

# What Problems Do You Want to Solve? How to Prepare for Jobs that Don't Exist Yet

### Grand 13

Future-proof the careers of students and workers with new perspectives on career development. Guide them to identify, understand and choose problems they want to solve. Discover 25 challenges and opportunities that will impact the future of work for the next 30 years. Interactive session with case studies and resources.

J.P. Michel, SparkPath

### #410

### Making Explorative Students: Improve the Articulation of Strengths and Interests. Create More Confidence

#### New York

Teach students to better express their career identity. The presentation outlines an 8-week workshop. Students practice narrative story-telling to articulate moments from their college experiences that demonstrate their identity and how these are linked to their pre-college life and to future possibilities they are targeting after college.

Alan Jones, Holy Cross College

### #412

# The Joy of Our Work: Showing Career Center Value through Program Evaluation Crystal E/F

As responsibilities increase in career centers and need for support from stakeholders, accountability and effectiveness of programs, services, processes, and outcomes are crucial. The responsibilities and duties of career centers at higher education institutions are constantly changing to meet the needs of the institution. This will be an opportunity to discuss institutional goals, annual reporting, as well as career and event outcomes.

Ashley Ortiz, Texas A&M University-Commerce

### #413

# Infusing Positive Counseling Dimensions into Career Counseling Courses: Life Designing and Career Construction

### Crystal C/D

This panel discussion will teach counselor educators how to incorporate hopeful positive approaches to work, career, and life through the use of life-designing and career construction counseling. Best practices, tips, and suggested activities are provided to energize and strengthen career counseling courses. Jennifer Del Corso, Old Dominion University; Mark Savickas Kevin Glavin, University of Colorado Denver

### **ROUNDTABLES**

### 1:45 - 3:00 pm

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #4-I

# The Impact of a Counselor-Free Intervention using the Self-Directed Search

This roundtable will explore practical strategies for utilizing an online assessment, the Self-Directed Search, with lower division college students. Innovative ideas for career interventions and strategies for obtaining research funding to enhance student outcomes will be presented. Implications for further research and career service delivery will be discussed.

Casey Dozier, Florida State University Career Center; Julia Kronholz, Georgia Tech

### #4-2

### Creative Strategies to Prepare Students for Life after High School through Career Exploration and Classroom Guidance

Demonstrate how to implement a comprehensive career school counseling program in the schools that engages students in exploring their future opportunities through assessments, job shadows, career lunches, breakout sessions, field trips and job/military fairs. Plus the implementation of a career center in the school that connects students, teachers, professionals and parents.

Kristen Starcher, Rock Hill Hlgh School

### #4-3

# Campus to Career: Motivating Students on the Path to Job Search Success

A job search can seem overwhelming; so students want access to bite-sized instruction, on their schedule and through their favorite media. Capella Career Center's "Campus to Career" program breaks down the process, and motivates students to reach their career goal. The presenters will share strategy, content, and pilot results.

Melody Kruzic, Capella University; Sue Fransen Way, Capella University

### #4-4

### When the Barriers Become too Much: Exploring Career Counseling through the Mental Health Lens

This program provides techniques for career counselors and specialists whose clients also have mental health counseling needs. Case studies will illustrate the intersection of the Precursors of Change Model and post-modern career models empower career counselors to craft more precise interventions to increase motivation and decrease career distress. Tina Anctil, Portland State University; Blake Locher, Blake Locher Counseling

### #4-5

# International Students and Optional Practical Training (OPT): What Career Development Professionals Need to Know

Career counseling international students through the job search process can be challenging because they have to manage the Optional Practical Training (OPT) application process. Anyone who has ever had questions about OPT is encouraged to attend this session, at which you will learn strategies how best to assist these students.

Mason Murphy, Texas State University



#### #4-6

### No More Senior Year Freak Out: Embedding Career Development into the First-year of College

Career services is seen by college students as a place you visit your senior year, but it doesn't have to be that way! Find out how one college embedded career development into a first-year experience course and get inspired on how to engage first-year students at your campus. Katy Hinz, University of Minnesota-Twin Cities; Ben Hansen, University of Minnesota-Twin Cities

### #4-7

### Career Counseling Student-Athletes

This presentation will explore factors that impact the career development process for college student-athletes. Attendees will also learn about specific career development programs and appropriate counseling strategies that may be helpful when providing services to this population.

Henry L. Harris, UNC Charlotte

### #4-8

# Securing a 1st Job in Asia: How Asians Navigate the College-to-Work Transition

With the high value placed on education, in some Asian countries 80% or more of youth earn a Bachelor's degree. Competition for jobs after college is intense. Pressure from parents to enter high-demand occupations is also intense. What have career development professionals working in Asia or with students from Asia done to meet the needs of this distinct group of clients?

Marilyn Maze, Asia Pacific Career Development Association; Narender Chadha, University of Delhi; Jose Domene, University of New Brunswick; Hsiu-Lan (Shelley) Tien, National Taiwan Normal University

### #4-9

### Navigation Tools for Career Success: Wyoming's Statewide Model for K-16 Career Development

The Wyoming Department of Education is launching a statewide initiative to develop a comprehensive system of support for K-16 career development. We'll share strategies for planning, marketing and implementing a common set of best practices. Join us to hear about the opportunities and successes we have experienced on this journey!

Tonya Gerharter, Wyoming Department of Education; Loralyn O'Kief, Wyoming Department of Education

### #4-10

### Enhancing Communication and a Positive Work Environment among Career Consultant Staff through Cross-training

The University of Pittsburgh's Office of Career Development and Placement Assistance examined the advantages and challenges of a career counseling staff with various educational backgrounds. In order to enhance better working relationships, a cross-training model that included individual theories and best practices was implemented.

Michelle Yingling, University of Pittsburgh; Alyssa Camerota, University of Pittsburgh; Emily Bennett, University of Pittsburgh

### #4-11

### The Relationship among First-Generation College Student Status and Resilience, Social Support, Perceived Barriers, and Negative Career Thoughts

Understanding diverse student populations is necessary to becoming an effective practitioner. This presentation will share research on the strengths that FGCS possess that allow them to achieve their academic and career goals. Practitioners will be given insight into this under researched population and suggestions about how to help them succeed.

Vanessa Freeman, Florida State University

### #4-12

### **Enhancing Student Strengths from Classroom to Career**

In this presentation, we will discuss strategies to help graduate counseling students identify their own unique talents and strengths during a career counseling course. We will describe how to enhance strengths development through career assessments, career counseling practice, working in a strengths-based team, and facilitating community-based career workshops. Rebecca Michel, DePaul University

### #4-13

### Becoming Positive After Not Making the Cut: Cultural Considerations when Advising Professional Baseball Athletes

This session will examine immigrant professional baseball athletes and the difficulties encountered as they enter the American job market. Implementation of a scientist-practitioner model will be demonstrated to guide career advisors in determining the best practices for working within this community.

Ryan Sides, Florida State University; Adam Miller, Florida State University

### **Beverage Break**

**3:00 – 3:15 pm** *Crystal G* 



### PRESENTATION SERIES V

3:15 - 4:30 pm

Various Meeting Rooms

#### #50 I

### Your Major is Not Your Destiny: Helping Students Think Outside the "Major Box" with Career Cluster Programming

### Crystal A/B

This session will provide an overview of the career interest cluster focused programming and related technology implemented by Rutgers University Career Services to help students explore the world of work outside the framework of academic major. Through this approach, students identify cluster areas and interact with employers through customized programming.

Suzanne Pye, Rutgers University; Amanda Choo, Rutgers University

### #502

### Career Staff Training: Views from Different Agencies on the Use of the NCDA Facilitating Career Development Training

### Crystal C/D

This presentation on career staff training will demonstrate the value of the NCDA's Facilitating Career Development Training to different organizations in the State of Michigan and its use in their staff training programs. The use of the curriculum in their staff training for the provision of effective career services and the Korea Employment Information Service (KEIS) visit to benchmark such training will also be covered. Walt Lodes Jr., L & L Training LLC; Aaron Leson, L&L Training LLC; Hyung Joon Yoon, George Washington University

### #503

### A Resurrected Woman: PTSD, Underemployment and Veterans Crystal E/F

This presentation will introduce the reality of underemployment among African American female veterans and the transitional breach from military to civilian career life. This problem is important to all of us because of additional secondary causes that underemployment has on our communities, cities, states and country; governmental support, economic growth and disparities' in healthcare. Those challenged with PTSD and how this chronic disease affected by work life, but there is hope for those whose employability is affected by PTSD due to underemployment. There are programs

and agencies that offer therapy, training and support to empower and encourage to gainful employment and employability. Venita Thomas, Vocation Career Consulting & Creation

### #504

# Bringing Aptitude Assessment to Scale: YouScience Program Grand 84

Why the resurgence in demand for aptitudes? How can aptitude assessment get to scale? Absent from career development conversations, this presentation demonstrates how aptitudes are essential to career decision-making. By assessing the intersection of natural aptitudes and interests in the FIT Model (Feller, 2014) participants will learn how the YouScience comprehensive aptitude assessment program enhances career activities, outcomes, and the ability to get self-discovery to scale. Impact stories from active YouScience users and largescale pilot study samples identifying implications for talent pool sourcing, social justice, STEM, and educational decision-making will be shared. Jenn Long, Rich Feller & Associates; Rich Feller, Colorado State University; Martine Mahoney, YouScience

### #505

### The Effects of Implicit Bias on the Career Development of African-American Men

### Grand 8B

Implicit bias refers to the attitudes or stereotypes that affect our understanding, actions, and decisions in an unconscious manner. This session explores the effects of implicit bias on the career development of African-American men. Career development professionals will be provided with critical information to address unconscious bias. *Yamonte Cooper, El Camino College; Brian Hutchison, University of Missouri – St. Louis* 

### #506

### **Putting Strengths to Work** *Grand 9/10*

Do you want to deepen your practice around using strengths-based models and the Clifton StrengthsFinder 2.0 within the context of clients' careers and work lives? This interactive presentation will provide examples and activities that you can use to help your clients/students better identify, develop language around, and contextualize their strengths.

Jacqueline Peila-Shuster, Colorado State University; Crystal Ligon, University of Colorado Boulder; Erin Doty, Colorado State University

### #507

### Images in Career Development: Possible Selves Theory as a Tool for College Student Career Persistence Grand | |

Chances are, you had an image in mind growing up of what you hoped to become, or knew you did not want to become. The presenters will employ concepts from Possible Selves Theory, and introduce the "Selves Escalator", as a means to assist college students in discovering barriers toward degree/certificate completion and successful career attainment.

Leann Morgan, University of Colorado Colorado Springs; Vera Chapman, Colgate University; Katie Maguire, University of Colorado Colorado Springs; Arden Szepe, University of Tennessee, Knoxville

### #508

# Creative Activities and Strategies in Teaching CACREP Accredited Career Counseling and Development Courses

#### Grand 12

Counselor educators teaching career counseling and development courses at times struggle to interpret and implement the CACREP standards to enhance student learning and outcomes. This presentation provides counselor educators with strategies to structure and implement activities to promote and assess the students' knowledge and understanding of career counseling and development.

Azra Karajic Siwiec, Walsh University; Varunee Faii Sangganjanavanich, The University of Akron



### #509

### The Positive Impact of Adding Infographics to

### **Your Online Career Resources** *Grand 13*

Learn how to make engaging and informative graphics for your websites, workshops, and online resource pages! Free web-based tools make it easy to create professional products with no previous design experience. Join this session to explore the options and examples of infographics in use to share career information.

Melissa Venable, HigherEducation.com; Debra Osborn, Florida State University

# The Positive Applications of Chaos Theory of Careers: Theory in Action

Chaos Theory of Careers (Pryor & Bright, 2011) maximizes positive opportunities, encourages resilience, and moves clients toward career happiness and better work engagement. In this session, we will outline the positive elements and interventions of CTC that foster career meaning and will conduct a live demonstration of CTC in

Lauren Pasquarella Daley, Catalyst; Jon Schlesinger, Brandeis University

### #5 I I

### Career Counseling in a Rapidly Changing Economy

New York

Technology and Globalization are increasingly and substantially impacting occupational skills and entire career choices. A workforce expert will provide the latest trends and research on how the entire job market is and likely will be changing in readily understandable formats useful in your career counseling.

Charles Lehman, Employment and Economic Information Center of New Mexico

### #5 I 2

### Guiding the Whole Student: The Importance of Addressing Career with Holistic Wellness

New Orleans

Rates of chronic stress, alcohol use, and depression among today's students are of increasing concern. Such issues directly influence career development and hinder students' overall well-being. In this session, learn about the 6 interrelated dimensions of wellness, challenges students face, and techniques to incorporate a wellness orientation into your practice.

Ashley Flynn, Realizing Aptitudes Foundation; Jennifer Falkoski, Realizing Aptitudes Foundation

### **#513**

# Career Counseling and Consulting in Japan: Updates and Future Agenda San Antonio

What is the matured global society? Career counseling is an essential factor to promote such society. The presentation will provide overview of social and political movements in Japan, a frontrunner of aging society, focusing on career issues.

Michi Mizuno, Japan Career Development Association; Ryoji Tatsuno, Japan Career

Development Association; Yoshio Ohara, Japan Career Development Association



### **ROUNDTABLES**

### 3:15 - 4:30 pm

#### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #5-I

### Helping Students Leverage StrengthsFinder Results for Personal Branding, Job Search, and Career Transition

Many students have taken Gallup StrengthsFinder, but don't know how to make practical use of the results in their job search. Learn hands-on techniques to help job-seekers use their StrengthsFinder results in resumes, cover letters, LinkedIn profiles, job interviews, and to make the most of informational interviews.

Jennifer Vancil, Colorado State University

### #5-2

### Diversity and Inclusion within Career Services: A Strategic Planning Approach

Centering diversity and inclusion work within career services is critical to promoting positive approaches to work, career, and life for all. In this session, participants learn about one career center's approach and discuss strategies for keeping diversity and inclusion work at the forefront of career services practice. Laura Heilman, University of Minnesota-Twin Cities; Paul Timmins, University of Minnesota-Twin Cities

### #5-3

### Positive Reframing for Nontraditional Students

Often times the "stories" we tell ourselves can hold us back, this is especially true when working with nontraditional students in a university setting. During this session we will explore the technique of positive reframing in relation to nontraditional student career development. Case studies will be provided for discussion. *Brianna McMeekin, University of Pittsburgh* 

### #5-4

### Bridging the Gap: Coping with School-to-Work Transitions

Interested in learning about helping clients transition from school to work? As a practitioner, it is important to help clients gain an understanding of the workplace. This presentation will emphasize the following topics to ease the school-to-work transition: professional preparedness, mental health, life satisfaction, and overall well-being. Taylor Pentz, Florida State University; Kristen Haller, Florida State University

### #5-5

### Do What Makes You Happy: Helping Students Find Their Happy

How does one define happiness? With the Positive Psychology movement, there has been increased attention into well-being/happiness and the connection to career development. This presentation will provide resources and tools to help guide conversations and activities with students surrounding self-concept, core values and what they define as their "happy". Emily Fiore, University of South Florida; Alicia Walker, University of South Florida

### #5-6

### The Effect of Career Reading Program on Career Maturity and Work Value of Elementary School Students in South Korea

This study conducted an experimental research by setting the research problems with an intention to investigate the effect of career reading program on career maturity and improvement on intrinsic work value by applying the program on higher grade elementary school students.

Hyeonwoo Choi, Seoul Wolchon Elementary School; Mae Hyang Hwang, Gyeongin National University of Education

### #5-7

### An Examination of Key Factors in Training to Support the Careers of People with Disabilities: A Qualitative Research

The goal of this presentation is to examine key factors and obstacles influencing the professional training of master's level graduate students in assisting the careers of people with disabilities. Using qualitative interview data, this study clarified the in-depth experiences and necessary supports in graduate training for the career development of individuals with disabilities. This investigation provides suggestions and implications that educators can consider in supporting graduate students' multicultural competency as well as their professional identities as an advocate for individuals with disabilities.

Na Mi Bang, University of Central Arkansas; Victoria Maneev, University of Iowa

### #5-8

# Exploring Negative Career Thoughts Between Students in a STEM Focused and Non-STEM Focused Career Planning Course

Negative career thoughts create challenges in students' career decision-making. Many undergraduate career planning courses succeed in aiding students to feel more confident about their career decision making. This presentation will discuss differences in negative career thoughts between students in a STEM and non-STEM focused career planning course. Diandra Prescod, The Pennsylvania State University; Christopher Belser, University of Central Florida; Andrew Daire, Virginia Commonwealth University

### #5-9

### Calling in Chaos: Career Chaos Theory Embedded in RAISE-up Model of Career Counseling

We interviewed 30 adults in narrative approach to realize adults' perception of career uncertainty, complexity, and unpredictable change. Career Chaos and Homeostasis Questionnaire was then developed. We then provided/tested a hypothetical model to interpret the relationship between chaos and related variables such as calling, meaning of life, and life satisfaction.

Hsiu-Lan Tien, Taiwan Normal University

### #5-10

### The Role Attachment Style and Ambiguity Tolerance in Career Adaptability and Vocational Identity Crystallization

According to the Life Design approach, in the post-modern world of work individuals encounter much uncertainty and ambiguity. A model that depicts the role of ambiguity tolerance in career adaptability and identity crystallization will be presented. Implications for career counseling interventions aimed to increase tolerance to ambiguity will be discussed. Hedva Braunstein-Bercovitz, The Academic College of Tel Aviv-Yaffo

### #5-II

### How to Brand Yourself for A Career You Love

In today's digital age, professionals struggle with branding themselves properly for successful marketing in job searches and career transitions. This session will focus on how to utilize successful personal branding methods that enhance the job candidate's value while also building greater career happiness and confidence.

Wendi Weiner, The Writing Guru LLC

### **#5-12**

### Best Practices in Career Development: Generating Inclusion, Diversity, and Multiculturalism

This session highlights "best practices" for diversity and cultural inclusion in career services and programming and engages audience members in a collaborative dialogue. Features include cutting-edge strategies and models that place client and consumer voices in the forefront while integrating tenets recently adopted in Multicultural and Social Justice Competencies. Rebecca Toporek, San Francisco State University; Christian Chan, The George Washington University; Cheryl Love, California State Polytechnic University, Pomona

### PRESENTATION SERIES VI

4:45 - 6:00 pm

Various Meeting Rooms

### #60 I

# A Magical Mix: Engaging Career Preparation that Really WORKS! Crystal A/B

Blend partners, technology and existing career content to develop a magical mix that produced incredibly positive results at one Florida university. Discover tips for faculty and student engagement. Learn about tech tools to convey career content that improves career readiness and employer perceptions of student professionalism.

Diane Farrell, University of North Georgia

### #602

# It takes a Village: Implementation of Positive High School Strategies to Link College and Career Readiness

### Crystal C/D

"College and Career Readiness" are key words for K-12. Many states have incorporated ACT assessments as measures of success and high schools struggle to incorporate all that is expected within their high school curriculum. This presentation will provide innovative strategies to deliver College and Career readiness skills within high schools. Vanessa Harrington, York Preparatory Academy; Tiffany DiMatteo, York Preparatory Academy; Page Bowden, York Preparatory Academy

### #603

### Choose Joy: Peers Bring Great Enthusiasm to Career Centers – They Make a Joyful Noise! Crystal E/F

The benefits of a Peer Career Assistant Program to Career Services are numerous and constitute a win-win-win scenario for the university, career services, and most importantly our students. In this presentation, we will share information on the structure, training, and education of the Peer Program at Penn State, including the curriculum for the peer career assistant course all of our PCAs complete before becoming a peer. We will share information on best practices and future directions for our program and hopefully generate discussion on how to make this program work at your institution. Erica Kryst, Penn State University; Lesley Jackson, Penn State University

### Later Chapters: Lessons Learned as Experienced NCDA Leaders Navigate Their Career Development

#### Grand 8A

Finding joy and meaning, living purposefully, and remaining visible and connected are critical topics as we age. Experienced NCDA leaders will discuss personal insights, concerns, and strategies they employ moving into later chapters. Participants are invited to help inform this discussion of "ageless aging".

Rich Feller, Colorado State University; Judy Hoppin, Adult Career Counseling Center, Oakland University; Richard Knowdell, Career Development Network; Carole Minor, Northern Illinois University; Francina Carter, National Institute of Corrections; Jeanne Bleuer; Counseling Outfitters, LLC

### #605

# Generation Z: Encouraging Positive Approaches to Work, Career, and Life

#### Grand 8B

Have you noticed over the past few years, first-year students seem to be different? Our new generation (Generation Z), currently entering college, have varying beliefs concerning work, career and life. Generation Z students, were born after 1995. Discover how to understand and apply techniques for Generation Z students. Deborah Sheffield, William Paterson University; Lynne Orr, William Paterson University

### #606

# Extending the Narrative: Guided Imagery in Career Counseling Grand 9/10

Guided imagery has a long history in career counseling as a way to help clients visualize aspects of career life. More recent narrative approaches have not utilized this technique. The purpose of this presentation is to demonstrate the use of guided imagery with narrative approaches in career counseling. Kevin Stoltz, University of New Mexico; Marty Apodaca, University of New Mexico





### #607

### Is it possible? Career Services in Every Course

### Grand 11

Career Readiness is becoming increasingly important at all universities. Some institutions are fortunate enough to have a single career planning course for students. We are fortunate enough to be developing a new program integrating career development into all 12 courses. Join us as we explore how we got it done.

Genesis Lastrella-Quicho, Ashford University; Stephanie Heald, Ashford University; Nicole Poff, Ashford University

### #608

### From Orientation to Graduation: Career Development across the Curriculum

#### New York

Engaging students in the career development process early and often is a challenge for many university career centers; and with increasing student enrollment, career professionals must explore student outreach strategies beyond the one-on-one model. Learn how one career center successfully integrated career development programming into course curriculum and the broader student academic experience.

Andrea Karapas, Colorado State University; Jennifer Vancil, Colorado State University; Amanda White, Colorado State University; Lorie Humphrey, Colorado State University; Jason Radman, Colorado State University

### #609

# Exploring the Joy of Work Using the Career Construction Interview: A Live Demonstration

### Grand 13

Join us in this interactive session as we demonstrate how to use the Career Construction Interview (CCI; Savickas, 2005) to help clients navigate occupational transitions, explore joyful work, and construct the next chapter in their career story. The presenters will conduct a live demonstration of the CCI with a volunteer client.

Kevin Glavin, University of Colorado Denver; Jillian Sterns, University of Colorado Denver

#### #610

### Neuroscience-Informed Career-Focused Counseling: Ethical Considerations

#### Grand 14

Career-focused counseling is "real" counseling, and neuroscience offers evidence to support this claim. Furthermore, career-related issues are so vital to client wellness and counselor identity that it is ethically incumbent on counselors to consider career-related issues, even if they are not explicitly identified by the client as the presenting problem.

Chad Luke, Tennessee Tech University



### #611

# The Joy of Working for Uncle Sam

### Grand 12

Federal Job seekers need to know about federal rules and regulations that absolutely MUST be followed to submit a competitive federal application package. If you feel perplexed about the complicated federal resume and/or if you want to work with/help federal job seekers, this presentation is for you!

Karol Taylor, Taylor Your Career; Alan Berry, BLACC, Inc.; Sue Pressman, Pressman Consulting, LLC; Cheryl Thomas

### #612

# The Joy of Collaborating: Teaming Up with Academic Advisors to Enhance Career Development Programs

### **New Orleans**

This presentation will focus on tools and best practices to create thoughtful collaborations between Career and Academic Advisors to aid in the growing needs of career development support for college students in helping them identify their best fit.

Kathryn Bishop, Texas Christian University; Zoranna Jones, Texas Christian University

### #613

### ACTE and NCDA: "The Perfect Marriage"

### San Antonio

The Association for Career and Technical Education partners in a number of ways including a joint professional development package. Learn more about ACTE and its Guidance and Career Development Division activities, how it became involved, and how we are a perfect partnership for closing the skill gap. *Ian Bell, ACTE and Tulsa Tech* 

### **ROUNDTABLES**

### 4:45 - 6:00 pm

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #6-I

# Narrative Assessment: Game and Tools to Support Career Advancement in Any Organization

Providing meaningful and effective career management activities is critical to retaining and engaging people, and enhancing organizational culture. Experience and gain facilitation skills for a narrative assessment game, online storytelling tools (limited license included) and learn how this narrative system is used for blended delivery of career programs in business, college, school. *Mark Franklin, OneLifeTools; Jenn Long, Rich Feller* & Associates, *LLC; Alan Jones, Holy Cross College* 

### #6-2

### Career Development that Works for Third Culture Kids

Third Culture Kids, experience unique struggles with career identity and navigating the divide between their parent's culture and the majority culture. An overview of the results of a systematic review of the literature as well as best practices in career counseling with this population will be explored.

Natalie Stipanovic, University of Northern Colorado

### #6-3

# Building My Blueprint: A Psychoeducational Group Curriculum Designed for Graduating High School Juniors

In an effort to improve career services provided in a K-I2 school setting, starting with a well-researched career theory is imperative. This presentation will utilize cognitive information processing theory in a career counseling group for high school juniors where members develop and articulate a plan for their future careers. Kristen Haller, Florida State University; Meredith McDowell, Florida State University; Zachary Guy, Florida State University





### #6-4

### Promoting the Participation of Women and Minorities in Science, Technology, Engineering, and Math (STEM)

Presenters will share theory and research on promoting the participation of African Americans, Native Americans, and women in STEM careers. Models of participation and theories of professional identity development that emphasize career preparedness, interest, job and career satisfaction, and coping, resiliency and hope will be presented.

Sherri Turner, University of Minnesota; Marie Hammond, Tennessee State University; Richard Lapan, University of Massachusetts at Amherst

### #6-5

# Ideas for Career Counseling Practice with Accompanying Partners of International Students

Accompanying partners of international students are a growing population in higher education settings. Drawing from clinical experience and recent research findings, this session will provide career professionals working in higher education settings with key information on the characteristics of this population, their specific career development needs and strengths, and ideas for practice when working with accompanying partners. This is intended to be an interactive session; discussion will be encouraged.

Jose Domene, University of New Brunswick; Nancy Arthur, University of Calgary

### #6-6

### Diversity and Pre-Health Students: Programming for a Truly Inclusive Career Prep Experience

In an effort to meet the needs of student groups that felt the career fairs weren't for them, the office of Career Development and Placement Assistance piloted a diversity program focused on dispelling that notion, with a particular focus on gender identity and students of color. Richard Fann II, University of Pittsburgh

### #6-7

# Career Office: Maximize Performance with One Staff Member and an Annual Budget of \$11,000

With budget constraints, the Career office of the University of the Free State ran and operated by only one staff member, will demonstrate how they still present 4 career fairs, 50 workshops, several company visits and presentations, managing a full-time Volunteer programme and still make time for new initiatives.

Belinda Janeke, University of the Free State, Bloemfontein, Free State

### #6-8

# Approaches to Working with College Students in University Career Services

This presentation will provide information on different approaches and techniques to College Career Services including a Decentralized campus and a Centralized campus. We will discuss the different approaches and how they benefit the university community, and how each office can partner with other student affairs departments, faculty, and student organizations. Colleen Gleeson, University of Houston; Thadra Vrubel, Texas State University

### #6-9

### Meaning in Life in College Student Veterans: Exploring its Relationship to Career Thoughts and Depression

Research indicates that veterans may experience difficulty in finding meaning and purpose outside of the military. This presentation will review the results of a research study which explored variables that influence meaning and purpose in college student veterans' lives, specifically career thoughts and depression. Theory-based interventions will be discussed.

Mary Buzzetta, Texas State University; Ryan Mazon, Florida State University

### #6-10

### Facilitating Students' Personal and Professional Development through Integrated Learning

Promote students' professional growth through facilitation of integrated learning. Hear how UNC-CHs University Career Services aligned its career peer program to support students' development of core competencies adopted at the institutional level. Appreciate the benefits of an integrated approach and generate ideas to implement similar programming on your campus.

Kristin Pawlowski, University of North Carolina at Chapel Hill

### #6-1

# Exploring the Relationships between Career Decision State, Career Thoughts, and Profile Elevation

Evaluating a client's readiness for career decision making can help improve the effectiveness of career interventions. This presentation reviews the results of a research study that explored relationships between career decision state, negative career thinking, and profile elevation. Theory-based interventions will be discussed. Christine Edralin, Florida State University; Merline Dieujuste, Florida State University

### **#6-12**

# Supporting Persistence and Career Decision-Making for First-Generation Students at U.S. Universities

Enrollment of first-generation (FG) college students continues to grow at US institutions. Although access is still an issue, a more important concern is persistence towards graduation. Career development practitioners can support FG students in their career-life decision-making processes. This program highlights key initiatives offered at the University of Minnesota-Twin Cities. *Michael J. Stebleton, University of Minnesota-Twin* 

Michael J. Stebleton, University of Minnesota-Twin Cities; Bai Vue, University of Minnesota-Twin Cities; Jeannie Stumne, University of Minnesota-Twin Cities

### #6-13

# Cultivating Positivity in Career Professionals-In-Training: A Group Processing Intervention

Practitioners who train future career counseling professionals are responsible for helping trainees gain confidence in their skills and develop a positive commitment to the profession. This roundtable will present outcomes of a group intervention aimed at facilitating career advisor/counselor self-efficacy and positive attitudes about professional identity as a career practitioner.

Leah Sibbitt, Florida State University; Amanda Sargent, Florida State University

### #6-14

# Meta-Analysis: Examining the Role of Race/Ethnicity and Gender in Career Choice

Using the social cognitive career theory (SCCT) as theoretical guides, this meta-analysis examined the role of different racial/ethnic and gender groups on career choices. Results demonstrated that there were significant differences between gender groups in perceptions of career-related opportunities and barriers.

Hansori Jang, University of Iowa

### Shuttle Buses to Disney Springs (formerly Downtown Disney)

### 5:30 - 10:00 pm

### **Convention Center Entrance**

Conference attendees and their guests are welcome to use the NCDA Shuttle Buses to and from Disney Springs. No reservations are required for conference attendees or their guests. The shuttle will run continuously from 5:30 – 10:00 pm. Volunteers will be available on the buses to answer questions about drop-off and pick-up locations.

### **Exhibitor Teardown**

5:00 - 10:00 pm

Crystal G

### New Mexico Career Development Association Reception

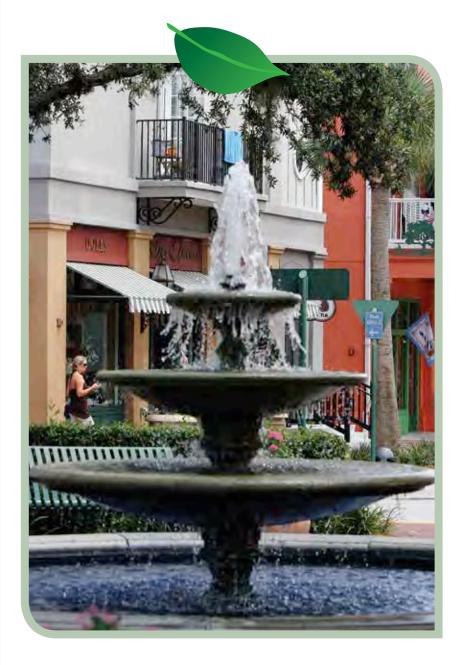
5:45 pm

High Velocity

### Minnesota Attendees Gathering

6:30 pm

Central Pantry Seating



### **CCSP/GCDF Networking Session**

### 7:00 - 8:00 am

### New York/New Orleans

Stop by the informal networking session for a cup of coffee and to discuss topics important to those who have completed the NCDA Facilitating Career Development Training Program. This is a great opportunity to learn more about the new NCDA Credentialing Commission's – Certified Career Services Provider (CCSP) credential. NCDA Career Services Provider Council Members will also be present.

Walt Lodes, NCDA CSP Council Member

### **Lactation Room**

### 7:30 am - 5:30 pm

### Cypress Office 2

This room is available for all nursing mothers. You may come and go at your convenience. The room has several chairs, tables, electrical outlets, and a small refrigerator for your convenience. Please stop by the Registration Desk for a key to access this room.

### **NCDA Conference Registration**

### 7:30 am - 5:00 pm

Crystal Registration Desk

### **Morning Beverages**

### 7:00 - 8:00 am

### Crystal Ballroom Foyer

Looking for a cuppa Joe to get you going? Need some OJ to boost your energy level? Grab your morning beverage, and get ready for some more educational and inspiring closing session.

### PRESENTATION SERIES VII

### 8:00 - 9:15 am

Various Meeting Rooms

### **#701**

### Ready to Work: A Soft Skills Job Readiness Workshop Designed for the Federal Defendant/Offender Population

### Crystal A/B

Federal Pretrial Services, Federal Probation, and the Bureau of Prisons collaboratively provide an employment readiness program that fosters education, vocation, and career choices to federal defendant/offenders. The Ready To Work program is designed to introduce and educate this specialized population on appropriate soft skills aimed at addressing education and employment barriers.

Devona Gardner, United States Pretrial Services; Robert Klepa, United States Probation Office; Juan Herrera, Federal Bureau of Prisons



### #702

### Key Strategies for Developing, Managing and Evaluating a Successful Career Course over 40 Years

### Crystal C/D

Career courses are a key tool in ensuring student success and documenting learning outcomes. This session highlights a course that bridges academic and student affairs; is theory-based, supported by research, managed and staffed by the career center; and enrolls 375 students annually in 12 sections.

Janet Lenz, Florida State University; Robert Reardon, Florida State University

### **#70**3

### Life Design and Career Construction in Childhood

### Crystal E/F

How might Life Design and Career Construction Theory be useful in childhood? This presentation provides an overview of paradigm and theory as well as helpful suggestions for how both Life Design and Career Construction can be utilized in our "joyful" work with children.

Hande Sensoy-Briddick, South Dakota State University; William Briddick, South Dakota
State University; Suzanne Savickas, John Carroll University

### **#705**

### Using Theory, Mindfulness, and Pace to Construct Positive Career Meaning with High-achieving Clients

### Grand 8B

High-achieving clients – despite their accomplishments – face unique challenges that impact their career decisions. Positive career approaches like mindfulness, focusing on strengths, and encouraging resilience can create better career engagement. In this session, we will highlight theories and explore positive strategies for working with these clients in universities and private practice. Lauren Pasquarella Daley, Catalyst; Kristy Spear, University of Florida

### #706

### Tech Tools that Promote Positive Outcomes from NCDA Technology Committee Members

### Grand 9/10

Career practitioners need to be versatile with technology to help their clients assess career interests, explore career information and conduct career searches. This session will share technology tools enjoyed by 6 career experts who serve on the NCDA Technology Committee. Panelists represent school, community college, university and agency career counseling.

Lisa Raufman, Pearson Education; Kathyy Battee-Freeman, UIC; Christopher Belser, University of Central Florida

### #707

# The Joy of Transformational Advising: A Career Specialists' Career Ladder

### Grand 11

Opportunities for advancement and growth increase job satisfaction. Join us to learn about the design, results, and scale up of a transformational advising initiative blending advising and career development fostering student success and promoting career specialists' workplace joy. Find out how this theory-based approach can be implemented on your campus. Steven Antalvari, Kent State University; Jamie Brant, Kent State University

### **#708**

# Are You ASD Inclusive? A Collaborative Model for Serving Job Seekers with Autism Spectrum Disorders (ASD)

### San Antonio

Qualified job seekers with Autism Spectrum Disorders (ASD) have much to contribute to the workforce but face obstacles that result in unemployment rates as high as 90%. Presenters will discuss how to build a collaborative model to assist job seekers with ASD involving students, counselors, employers, campus resources, and families

Janine Rowe, Rochester Institute of Technology; Laurie Ackles, Rochester Institute of Technology

### Multicultural Considerations for Practicing the Career Construction Interview in Japan

#### Grand 13

Please join us as we discuss ethical issues and decision making in career counseling by comparing different cultural norms towards career development. The presenters will discuss their experiences as professional career counselors in Japan. Attendees will learn strategies for conducting the Career Construction Interview with diverse clients using multicultural sensitivity.

Makoto Miyoshi, C-mind, LLC; Hana Nobuko Hasegawa, C-mind, LLC; Kevin Glavin, University of Colorado, Denver

### **#710**

# A Creative Approach to Careers: Programming for Millennials

### Grand 14

Workshops enhance career preparation, and why not have some fun while doing it? This presentation offers insight on how to connect and engage with millennials through creative programming and how different approaches have proven successful. From creation, implementation, execution, and assessment, hear how these presenters reach millennials, and get results.

Natalie Champagne, Northwestern University; Julie Fielding, Elmira College

### #7 I I

# Trauma Symptoms and Career Development: Orlando Strong Grand 8A

Given the many traumatic events we see in the news, research about trauma and career development is important. The support provided by counselors after the Orlando shooting of 2016 was incredible. This presentation will discuss how trauma influences career and how to apply CIP with individuals who have experienced trauma.

Diandra Prescod, The Pennsylvania State University; Melissa Zeligman, Georgia State University; Latoya Haynes-Thoby, The Pennsylvania State University



### **#712**

# Considering Self-Compassion in College Career Development New Orleans

Job-searching is often stressful for college students and can induce anxiety and frustration. Self-compassion, the ability to treat oneself kindly during failures, serves as a protective factor. This presentation will help career counselors understand how self-compassion strategies can enhance commitment to the career development process, career outcomes, and overall wellness.

Kristen Carnevale, The Pennsylvania State University



### **#713**

# Conceptual Model and Psychometric Validation of

### Career Decision-Making Battery

#### Grand 12

The Career Decision Battery was constructed on a model of career choice based on four broad dimensions namely, Interest, Aptitude, Personality and Socioemotional Competence. A rationale and corresponding description for each dimension was developed on the basis of which items were constructed and analyzed. In addition, reliability and validity estimates along with the standardized norms were prepared to interpret the various scales. Implications for the use of the battery in career decision-making, career counseling and career research are discussed.

Narender Kumar Chadha, Manav Rachna International University; Vandana Gambhir Chopra, Keshav Mahavidyalaya, University of Delhi; Prateek Bhargava, Taxmann Education Private Limited

### **ROUNDTABLES**

### 8:00 - 9:15 am

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #7-1

### Trauma's Impact on Professional-Efficacy

The prevalence of trauma greatly increases the likelihood that career counselors will work with trauma survivors. The journey from victim to survivor includes re-establishing safety, and resources that will contribute to sustainability. Using Social Cognitive Career Theory, Counselors are able to provide valuable career supports to trauma survivors.

Latoya Haynes-Thoby, Pennsylvania State University; Diandra Prescod, Pennsylvania State University

### #7-2

# Examining the Features and Costs of Current Career Assessments: Implications for Informed Practice

Learn about a model developed by Utecht, Dozier, and Reardon for analyzing the characteristics and costs of some popular career assessments, with implications for informed service delivery. Up-to-date cost-feature analyses will help you chose the best tools for your practice.

Emily Kennelly, Florida State University; Leah Sibbitt, Florida State University

### **#7-3**

### Hello Marketing. It's Me, Learning Outcomes. I Think We're Going to be Great Friends

Ready to take your marketing to the next level? Experience what happens when marketing no longer just focuses on the next program or event, rather it encourages relationship building with early connections to career services. See how one career center draws students in by communicating value with an outcomesinformed approach.

Julia Panke Makela, University of Illinois at Urbana-Champaign; Sparkle Sanders, University of Illinois at Urbana-Champaign

### #7-4

### Joy of Giving: Volunteering as a Win-Win-Win Strategy for Clients, Volunteers, and Career Offices

The Career Center at Illinois (TCC) shares two structured-volunteering career programs that improve the quality of career services as well as develop volunteers' transferable skills. Come learn how to recruit, train, and assess student volunteers to maximize effectiveness of career programs while reinforcing professional development of student volunteers. Eden Haycraft, University of Illinois at Urbana-Champaign; Keri Pipkins, University of Illinois at Urbana-Champaign; Gaeun Seo, University of

Illinois at Urbana-Champaign

### #7-5

# Career Boot Camps: Innovative Career Development for College Students

Learn how a boot camp approach was used to help college students explore business careers, build job search skills, and make networking connections during an intense three-day off campus program. Results of the pilot program at Gustavus Adolphus College will be shared and future plans discussed.

Sara Wegmann, CareerPrep; Audra Emerson, CareerPrep

### #7-6

# The Sophomore Year Experience: Career Development through Living and Learning

Sophomores are a student population that often miss the attention of Career Services, or campus-wide student development efforts in general. In this session we will present a program piloted in 2016-2017 called the Sophomore Year Experience, a living-learning community focused on the career development of Sophomore students.

Erica Kryst, The Pennsylvania State University; Lauren Granese, The Pennsylvnaia State University

### #7-7

# Career Decision-Making System (CDM): Experience of 14 Million Users

14 million users can't be wrong! Participants will explore the rigor, relevance and impact of the Career Decision-Making System (CDM), helping clients to both imagine and reimagine life's possibilities and make thoughtful career decisions to identify meaningful and joyful work through the use of online and print assessments. Sample print version materials and complimentary online passcodes will be provided.

Jenn Long, Rich Feller & Associates; Amanda White, Colorado State University; Rich Feller, Colorado State University

#### #7-8

# Tiger in the Office: How to Capitalize on Opportunity and Launch your Career

Don't let an unfulfilling career be the elephant in the room; take control – become the Tiger in the office. Learn to help your clients apply lessons developed by entrepreneurs to be better able to rediscover buried career goals and take positive action in the pursuit of their careers.

Mike Callahan, The University of Michigan — Dearborn

### #7-9

### **Enjoying Your Career; Mid-Career Adjustments**

The presentation shares information about the Life Design Model which uses a life-based interview assessment to gain a word picture of the individual's life themes and motivations based on enjoyable achievements from their life. Dr. Mark Savickas champions the use of life themes, psychodynamic motivations and other subjective factors that are a part of the Life Design approach.

Ken Sill, Life Design

### **#7-10**

### Work-family Conflict Anticipation and Role Salience as Predictors of Career-choice Commitment and Satisfaction

What are the consequences of positive/negative attitudes towards future work-family balance and work-family role salience? Our findings suggest that high work-role salience and low family-to-work conflict anticipation might increase career-choice commitment and satisfaction during the transition from college to the world of work. Implications for career counseling will be discussed

Hedva Braunstein-Bercovitz, The Academic College of Tel Aviv-Yaffo; Yael Umansky, The Academic College of Tel Aviv-Yaffo

### #7-I

# Supporting Faculty-Led Infusions of Work, Career and Purpose across the College Curriculum

Curricular infusion is a high-reach method for engaging college students in discussions about careers and purpose. Drawing on a successful program at Bates College, this session provides tangible strategies for creating career curricular infusions that reach across the curriculum, are led by the faculty, and are woven into each course.

Rebecca Fraser-Thill, Bates College

### **#7-12**

### Promoting Quality Individualized Learning Plans throughout the Lifespan: A Revised and Updated "HOW TO GUIDE"

This session offers a workshop introducing an updated how to guide for designing and implementing quality career development programs and services in schools, higher education and adult settings.

V. Scott Solberg, Boston University; Mindy Larson, National Collaborative on Workforce and Disability for Youth; Judith Martin, Boston University; Leo Costa, Boston University

### **#7-13**

### Careerhythms Therapy: Discovering the Value of a Liberal Arts Education in a Digital World

Careerhythms therapy is brief strategic career therapy model that focuses on the convergence of ideas and practices from a wide-range of social and physical sciences. Inspired by, and celebrated through the work of Milton Erickson, Alfred Adler, Abraham Maslow, Mickey Hart, Gregory Bateson, Howard Gardner, and Joseph Campbell, careerhythms therapy utilizes the wisdom and practice of the ancient arts of listening, thinking, speaking, writing, reading, reflecting, measuring, estimating, and dreaming in an effort to expand and enhance career awareness, preparation, and presentation. Bernie Stratford, Fordham University



### PRESENTATION SERIES VIII

9:30 - 10:45 am

Various Meeting Rooms

#### #80 I

### **Creative and Original Ways to Connect Career and College Readiness with Students: From Elementary to High School and Beyond**

### Crystal A/B

A panel of graduate counselor education students share their experiences and original activities working with children and adolescents with diverse needs in Central Florida. The panel will discuss their unique experiences participating in a special topics course focusing on career and college readiness in school settings. Stacy Van Horn, University of Central Florida; Christina Sabbides, University of Central Florida; Amanda Bumgarner, University of Central Florida; Haleigh Hitzing, University of Central Florida; Octavia Powell, University of Central Florida; Weslee Aristor; University of Central Florida



### #802

Using StrengthsFinder to **Engage Students in** 

### **Career Exploration and Social Justice Efforts**

### Crystal C/D

Join us as we use case studies to explore how Strengths, as identified by StrengthsFinder (Clifton, 2007), can be used to help individuals increase their engagement in career exploration and social justice efforts. The case studies demonstrate the butterfly effect, whereby one small step toward action can have a much larger impact than first imagined. Kristen Wheeler, University of Colorado Denver; Qiana Torres Flores, University of Colorado Denver; Kevin Glavin, University of Colorado Denver

### #803

### The Integrative Model: An innovative Way to Build **Connections and Find Resources** Crvstal E/F

CU Boulder's new Integrative Model, which creates internal industry-specific subgroups, helps create and deepen campus partnerships, increases engagement and helps create funding for new initiatives. Come learn about how CU's #807 Engineering Career Services has implemented own campus!

Rae Brendecke, University of Colorado Boulder; Crystal Ligon, University of Colorado Boulder

### **Selecting and Using Quality Online Career Resources to Support the Career Development Process**

Finding quality online career websites, that are also free, can be a challenge. This presentation will help you create more positive experiences for clients throughout the career development process by knowing how to identify quality sites and use the newly updated NCDA online resources.

Janet Wall, CEUonestop.com; Amanda Sargent, Florida State University; Melanie Reinersman, National Career Development Association

### #805

### **How to Start and Grow your Business in the Career Consulting Industry**

#### Grand 8B

How often have career providers thought of "doing it on their own"? Does fear of not being successful hold you to a job that you outgrew? Can you be a solo entrepreneur and make a predictable income? Walk away with information about ways to start and grow your business, time commitment, identity, growth, and more. Michelle Carroll, Carroll Career Consultants; Mark Danaher, Retire to the Good Life

### #806

### Hakuna Matata! A Worry-free **Approach to Creating a Culture** of Career Engagement through **Branding Strategies**

### Grand 9/10

Get your creative juices flowing! Join us as we discuss unique techniques to encourage students to see the positive impact of career services. Topics include strategies to increase students' interest with career-related appointments, events, and resources. Additionally, we will collaborate on methods to incorporate personal branding for career services.

Leigh Mascolino, The Ohio State University; Natalie Fox, The Ohio State University

### A Counselor's Guide to Career the model, and how you can integrate it on your Assessment Instruments: The Birth of a New Edition

### Grand 11

Practitioners use NCDA's best-selling publication, "A Counselor's Guide to Career Assessment Instruments", across career counseling settings to understand, select, and administer assessment instruments appropriate to client needs. Come learn what is forthcoming for the next edition and contribute to the vision, as NCDA prepares the 7th edition for electronic publication. Susan R. Barclay, University of Central Arkansas; Kevin B. Stoltz, University of New Mexico

### #808

### **Making the Most of Career Services** at Community Colleges

#### Grand 12

Do you ever feel as though you are tasked to produce outstanding placement rates with minimal resources? That is often the case in the community college setting. This session will focus on tips and tricks to help you do more with less and provide ideas on advocating for expansion! Kelli Morris, Calhoun Community College

### **How Do I Reach Them? Immigrant** and Refugee Youth: What **Counselors Need to Know**

### San Antonio

Immigrant and refugee youth pose a unique challenge for many counselors. This presentation provides knowledge and insights in working with this diverse group of individuals through an Integrative Life Planning Model. Counselors are provided with specific strategies and evidencebased career interventions to promote career development and transition planning. Natalie Stipanovic, University of Northern Colorado

### **Culturally Sensitive Career Assessment: Cross-Cultural** Validation of Career Maturity **Inventory**

### **New Orleans**

This presentation will review a revision of the Career Maturity Inventory (Savickas & Porfeli, 2011) that has been tested with Korean high school students. Findings regarding cross-cultural validation of career assessment will be discussed, including translation and factor analysis, as well as implications for career practitioners, counselors, and counselor educators on how to use crossculturally validated career scales.

Na Mi Bang, University of Central Arkansas; David K. Duys, University of Iowa

### **Spreading the Joy: Positive Approaches to Campus Career Collaboration**

### New York

With a small full-time staff and a campus of 35,000 students, the MU Career Center has fostered intentional collaborations with academic units and advisors to meet the career needs of students on campus, including the development of a Career Advising Curriculum and a C.A.R.E.E.R. preparation model. Carrie Collier, MU Career Center; Craig Benson, MU Career Center; Julianne Angeli, MU Career

### **ROUNDTABLES**

### 9:30 - 10:45 am

### Crystal H

Roundtable sessions are a great way for presenters to share expertise and knowledge in a less formal setting. Please select your roundtable session by the corresponding numbers on the tables. Volunteers will be available to assist you in finding your desired table. Presenters will speak for 30 minutes and a facilitator will then have you rotate to another table of your choice. Each roundtable sessions will be 30 minutes in length and attendees will rotate one time during this session.

### #8-I

### **Helping Clients Take Action: The Knowdell Model**

Holding clients accountable to take action can be challenging, as action requires courage and risk for clients to reach their goals. Accountability is the "so what" propelling self-discovery into goal obtainment. The Knowdell Model provides a framework for practitioners to help clients uncover their assets, explore opportunities, and meet their work and career goals. Jenn Long, Rich Feller & Associates; Rich Feller,

Colorado State University

### #8-2

### **Knowledge, Engagement and Attitude: A Quantitative Study** of Career Counselor Professional **Identity**

This session presents findings of research on career counselor professional identity characteristics found in a sample of 285 NCDA members. Five dimensions of professional identity were quantitatively explored using the Professional Identity Scale in Counseling an instrument previously tested with mental health and school counselors.

Lisa Littlefield, Goodwill Industries

### **Supporting Resource Utilization** for Self-Reliant Military-Affiliated

This presentation explores the experience of a large Midwestern public university in providing career development programs and services for military and veteran students who are accustomed to being self-reliant. Best practices, supports and challenges, and discussion of potential strategies for supporting militaryaffiliated students will be covered. Sarah Terry, UW-Milwaukee

### #8-4

### **Collaboration to Address Career** and Mental Health: Connecting **Career Centers with Counselor Training Programs**

Considering the connection between career development and mental health, it is logical for career centers and counselor training programs to engage in a mutual partnership. Collaboration between these entities can offer significant benefits to both parties. This presentation will focus on this connection citing examples and strategies for implementation.

Seth Hayden, Wake Forest University; Brain Calhoun, Wake Forest University

### The Collage: An Essential Career **Counseling Tool**

This session focuses on the use of the career collage as an assessment tool to benefit the career development of clients as they reflect on their current career path and future career plans. Aaron Oberman, The Citadel

### #8-6

### It Takes a Village to Raise an **Intern: Collaborations between** an Internship Program and Other **Campus Resources**

Collaborations are key: learn about how we've worked with partners like student organizations to recruit diverse populations, career services to help students prepare the application, student affairs to make connections between campus co-curricular learning outcomes and the skills employers want, and the ePortfolio initiative to reflect on the internship work.

Brandi Gilbert, Indiana University-Purdue University Indianapolis





### #8-7

### **Building Unity Between Career Services Professionals and Faculty**

Learn how to bridge the gap between your career services office and the faculty members who pose challenges to the recruiting and hiring process. This session will focus on the concerns of faculty to better facilitate a healthy relationship in the interest of greater employment opportunities for your students. We will discuss acknowledging professors' obligation to ensure an internship's educational value and their desire to guide their brightest students to full-time opportunities without overstepping legal boundaries. We will also stress ways in which solid partnerships can be forged so that professors and career services function as a team effort instead of having a relationship of mutual skepticism.

Annette Clemens, University of Illinois at Chicago

### #8-8

### Teaching high-quality job search skills? There's a Rubric for That!

As clients develop job search materials (e.g., resumes, cover letters), rubrics provide insights on how to enhance quality. Rubrics also expand the reach of career professionals by sharing expertise with paraprofessionals and colleagues. Come explore four rubrics. Learn how they were developed, implemented, and can be adapted to your setting.

Jessamyn Perlus, The Career Center at University of Illinois; Julia Panke Makela, The Career Center at University of Illinois; Gaeun Seo, The Career Center at University of Illinois

### Finding a Place for STEM in **Comprehensive School Counseling Programs**

In this session, presenters and attendees will discuss the role of school counselors in STEM career development, such as coordinating STEM career lessons and school-wide activities and establishing community partnerships. The conversation will include discussion of concrete strategies that can be implemented. Christopher Belser, University of

Central Florida

### #8-10

### Promising Career and Workforce Development Practices in Elementary School

This presentation reviews the status of career development interventions in U.S. elementary school settings, discusses challenges to providing such services, and describes national models guiding career development efforts. It reviews outcome research for childhood career development endeavors and offer suggestions for advancing the evidence base for elementary school career interventions.

Kimberly Howard, Boston University; Eleanor Castine, Boston University; Sean Flanagan, Boston University

### #8-II

# Filling in Career Development Gaps: The Role of Career Consultants & Resources in Academic Advising

Learn how the presenters work as career consultants to intentionally integrate career development into academic advising at Indiana University-Purdue University Indianapolis (IUPUI). Resources utilized to promote career development for exploratory students including a Holland's theory workbook, a student action-step guide, Major-Career-Connection sheets, and more will be shared to take home!

Missy Cooper, IUPUI; Karley Clayton, IUPUI; Tracie Lowe, IUPUI

### #8-12

### Career Development Facilitator Training: A Case Study

This presentation will examine a case study on the effects of Career Development Facilitator training on a career services staff comprised of individuals with a variety of backgrounds and experience. It is presented by a member of the GU staff and the Career Development Facilitator trainer who led that team through the program.

Brittany Leland, Gonzaga University; Tamara Gegg-LaPlume, Webster University

### #8-13

### Who You Are Matters! A Social and Fun Narrative Assessment Game

Narrative games and online tools allow career development to scale up in business, college, school, practice. Collaborating across the Atlantic, the presenters show you how this feel-good group game develops storytelling and storylistening skills, increases clarity and confidence, encourages peer feedback, and generates inspiring possibilities supporting the joy of work.

Mark Franklin, OneLifeTools; Ivo Jansen, Datsja

### CAREER TALKS

### 9:30 - 10:45 am

Back by popular demand! Modeled on the popular Ted Talks, these quick presentations (15-20 minutes) provide the opportunity to share new ideas on a wide-range of career topics from a new theory, spark a conversation about a particular issue or a new way of using a traditional tool!!

### CT#IA

### The Reasonable Adventurer Approach to Career-Life Planning

9:30 - 9:45 am

#### Grand 13

Long ago, a psychologist Roy Heath introduced a concept, the reasonable adventurer. Key traits of the reasonable adventurer included: a flare for change and a world-relatedness. We can infuse these same traits in our students and clients. The presenters will discuss how to apply this student development concept to career planning.

Michael J. Stebleton, University of Minnesota-Twin Cities

### CT#IB

# Addressing the Most Common Concerns for International Students in Career Counseling

9:50 - 10:05 am

### Grand 13

Does it bother you to hear the same concerns from international students over and over again, not knowing how to address them effectively? This presentation aims to provide useful basic strategies for entry-level professionals and practitioners from a non-counseling background to handle common career concerns in a crosscultural setting.

Sonia Liang, Brandeis University

### CT#IC

### First Year Students Shouldn't Talk About Careers: A Developmental Approach to The College Years

### 10:10 - 10:25 am

### Grand 13

Too often first years arrive at college and are immediately pummeled by questions like, "What do you want to do when you graduate?" and "Where's your resume?" What a terrific way to ensure that students end up miserable at work. Let's discuss a different approach, grounded in identity development research.

Rebecca Fraser-Thill, Bates College

### CT#2A

### Career Development Studies Abroad 9:30 – 9:45 am

### Grand 14

Through six distinct touch points, Honors Carolina has integrated career development into its study abroad programming. This alignment has not only enabled students to maximize the value of their experience abroad, but also hone their ability to identify and communicate strengths in resumes, interviews, and conversations.

Kristin Pawlowski, University of North Carolina at Chapel Hill; Gina Difino, University of North Carolina at Chapel Hill

### CT#2B

### Moving the Career Outcomes Data Conversation Past the Silver Bullet Approach

9:50 - 10:05 am

### Grand 14

Career Outcomes Data is in demand at universities across America. However, Career Centers are often either left out of the conversation or asked to provide more answers than possible with available data. This presentation will demonstrate an approach that looks past finding a silver bullet to thoughtful planning and implementation of a Career Outcomes strategy.

Gordon Helle, Capella University

### CT#2C

### Volunteering: A Step Closer to Graduate Employability

### 10:10 - 10:25 am

### Grand 14

There is constant pressure on higher education institutions to enhance the employability of graduates by means of learning experiences in and outside of the classroom. The University of the Free State created a volunteer program addressing this need and the results are impressing employers.

Belinda Janeke, University of the Free State, Bloemfontein, Free State

### **CLOSING GENERAL SESSION**

11:00 am - 12:15 pm Cypress I

**Welcome** Dr. David Reile, NCDA President

**Presentation of Awards** 



# AllFlavorNoGrease (AFNG) Keith Garrett, Chef and Owner, AllFlavorNoGrease

Since his childhood, Keith Garrett has had an eye for entrepreneurship. Born and raised in Watts, CA, Chef Keith started his entrepreneurship journey early, creating his own candy business during his years in middle school. After praying for direction, Keith felt encouraged by

God to open up a local candy house. The candy house eventually morphed into AllFlavorNoGrease (AFNG). Since it's opening, AFNG has had tremendous success, including more than 50M video views across social media. This is how Chef Keith came to the attention of NCDA; through engaging videos of his culinary creations food and, more relevant, his inspirational messages. Chef Keith and his famous quesadillas have been featured recently on the Steve Harvey Show. His client list includes celebrities such as Matt Barnes (NBA All-Star), Shaunie O'Neal (Basketball Wives LA), Bow Wow/Shad Moss, and comedian Gabriel "Fluffy" Iglesias. AFNG promotes Food, God, and Positivity every day and Chef Keith is setting his eyes on the future. Chef Keith looks forward to giving weekly cooking lessons to the children in his Watts neighborhood and surrounding communities, owning several food trucks and starting an AFNG franchise from restaurants to merchandise.

In his keynote, Chef Keith will talk about his journey, what inspires him, and offer his unique insights and perspectives into the development of his career. This stimulating presentation will be highlighted by a cooking demonstration. Come and be inspired!

### **Beverage Break**

10:45 - 11:00 am

Crystal Ballroom Foyer

**Lunch on Your Own** 

12:15 - 1:30 pm

# PROFESSIONAL DEVELOPMENT INSTITUTES

1:30 - 5:30 pm

### Various Meeting Rooms

These special post-conference workshops require advance registration. If you are interested in attending one of these sessions, please see the NCDA Global Conference Registration Desk for pricing and availability.



### **PDI #6**

# The Life Design Group: Career Development through Career Construction Counseling

Grand 14

Typically, career specialists conduct the career construction interview (CCI) with individual clients. In this PDI, attendees will participate in The Life Design Group to learn use of the CCI in group settings. Attendees will practice a ThemeMapping process developed and used by the presenters in their own work and research. Susan R. Barclay, University of Central Arkansas

### **PDI #7**

### Group Career Counseling: Principles and Practices

Grand 13

Participants will gain an understanding of a unique counseling methodology which effectively integrates group counseling with career development. Using an experiential approach, within a "fish bowl" format, principles and

skills will be illustrated via an actual group career counseling (GCC) session. Relevant handouts including a detailed outline of a GCC program will be provided.

Richard Pyle, Private Practice; Seth Hayden, Wake Forest University

### **PDI #8**

# Espirit de Retirement: An Integrative Model for the Design of Career Interventions for 21st Century Retirement

Grand 12

Contemporary retirement services confront a new challenge: requests for assistance with nonfinancial or psychosocial factors affecting quality-of-life in retirement. An in-depth individual case study and a group counseling intervention illustrate how core competencies in adult human- and career-development, assessment techniques, and counseling strategies qualify career practitioners uniquely to fulfill this emerging marketplace opportunity.

Michael E. Hall, Solo Practitioner; Judith M. Ettinger, University of Wisconsin-Madison

### **PDI #9**

# Brain Based Career Development (BBCD): The Neuroscience Coaching Approach that Helps Clients Take Action

Grand 11

For most individuals, the career development process is inherently overwhelming by the shear amount of information and future-based thinking that goes along with making life altering decisions. This PDI will showcase the Brain Based Career Development (BBCD) model, which is based on cutting edge neuroscience research. *Imants Jaunarajs, Ohio University* 

### **PDI#10**

### Getting off the Ground: Developing a Viable Career Business

Grand 10

Individuals often dream about having their own business. Based off the largely attended roundtable in 2016, the presenters have expanded this program to a PDI allowing participants the time to develop their own business plans around the tools shared. Join us to get your career business off the ground!

Mary Ila Ward, Horizon Point Consulting, Inc.; Constance Pritchard, The Pritchard Group

### **CONFERENCE ADJOURNS**

5:30 pm

Have a safe and happy Fourth of July. See you next year in Phoenix, Arizona!