NCDA | National Career Development Association

NCDA 2018 GLOBAL CAREER DEVELOPMENT CONFERENCE

Leading the Way by Integrating Theory, Research, and Practice

PHOENIX, AZ ◆ JUNE 21-23, 2018

EXHIBITOR PROSPECTUS

NCDA 2018 GLOBAL CAREER DEVELOPMENT CONFERENCE

Leading the Way by Integrating Theory, Research, and Practice

PHOENIX, AZ ◆ JUNE 21-23, 2018

HYATT REGENCY PHOENIX
122 N SECOND ST • PHOENIX, AZ 85004

The *NCDA Global Career Development Conference* welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

EXHIBITOR BENEFITS

- Company listing and description on the NCDA Conference website and in the conference program book
- Two complimentary conference registrations per booth
- Grab and Go lunch in Exhibit Hall
- Morning beverages in Exhibit Hall
- Promotional opportunities
- Free link to your company website on the virtual Exhibit Hall on the NCDA Conference page

WHY EXHIBIT?

- Increase your return on your investment
- Gain client referrals
- Meet potential clients face-to-face
- Network with attendees during lunch and numerous breaks
- Expand sales to interested and involved attendees
- Present new products in an innovative environment
- Support career development practitioners and educators
- Give product demonstrations

PRICING INFORMATION:

- Premier Booths $1500
- Regular Booths: $1350

($100 discount for each additional booth)

BOOTHS INCLUDE:

- Two complimentary Conference registrations
- 8' x 10' Booth
- 6' Skirted Table
- Two Chairs
- One Wastebasket
- Identification Sign
- WIRELESS INTERNET INCLUDED

WHO ATTENDS THE NCDA GLOBAL CONFERENCE?

A wide variety of professionals attend this conference each year. These professionals include: Career Center Counselors, School Counselors, Private Practice Career Counselors, Counselor Educators, Human Resource Professionals, Career Coaches, Workforce Development Personnel, Government/Military and Corrections Counselors, and other Career Service Providers.

Hyatt Regency Phoenix
122 N Second St
Phoenix, AZ 85004
Reservations: 888-421-1442

Group Rate: $126 plus tax.
Special Guest Parking Rate of $18 per night. Reservations will be accepted until NCDA room block is full. Please refer to *National Career Development Association* when making reservations to receive the group rate. All reservations placed after this cut-off date will be accepted at the hotel's prevailing rate, based on availability.

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

12Twenty
ACT, Inc.
AARP
Alliance of Career Resource Professionals (ACRP)
American Counseling Association (ACA)
American Counseling Association Insurance Trust
AmeriCorps VISTA
Automation Federation
Awato
Beyond B-School
Binghamton University
Bronze Eagle Publications
Bureau of Labor Statistics
California Southern University
CandidCareer.com
CareerAndTalentHub.com
CareerCycles
CareerSafe
Career Coach Institute, LLC
Career Cruising
Career Development Network
Career Fair Plus
CareerGuy.com
CareerLeader
Career Liftoff Interest Inventory
Career Management Alliance
Career Marketing Techniques
CareerOneStop
Careerplanner.com, Inc.
Career [RE]Search Group
Career Shift LLC
CareerTeam
Career Thought Leaders
Center for Credentialing and Education
Center on Education and Work
CERIC
Certiport
College Measures
College Transition Publishing
Columbia Southern University
Core Passion, Inc.
CPP, Inc.
CRG Consulting Resource Group International, Inc.
CSO Research, Inc.
Dewey Color System
Digital Revolutions
DiscoverPolicing.org
Echoing Green
EdITS Publishing
Education Career Services, LLC
Educational Testing Service
Elevate, Inc.
Elevations for Students
Emerald Career Publishing
Expo Enterprise, Inc.
Federal Bonding Program
Federal Deposit Insurance Corporation
Feel Good, Inc.
FOCUS 2 Online Career Assessment & Major Exploration System
FOCUS 2 Career and Education Planning
FranNet
Fridayd, LLC
GoinGlobal
Goodheart-Wilcox Publisher
GradLeaders
Grand Canyon University
Greenwood Associates
Harrison Assessments
High Frequency Living
Hobnob
How I Compare
ILOSTMYJOB.COM
Indigo by Watershed, Inc.
Inspired Business Institute
intoCAREERS
InterviewStream.com
IPAT
JibberJobber.com
JIST Publishing
Job Corps
Job-Hunt.org
Jobs Connected
Jobshop, Inc.
Kuder, Inc.
Learning Express, LLC
Life After Graduation
Life Reimagined
Lighthouse Assessments
McGraw-Hill/Contemporary
Meditec
Mining Your Metaphors
National Career Pathways
National Court Reporters Association
OneLifeTools
OUT for Work
PAR, Inc.
Passport Career.com
Pearson
Pearson Assessments
Personality Dynamics, LTD.
PurpleBriefcase.com
Purposely, Inc.
Resume Place
Resume Writing Academy
ResuMiniMe
Resume Writing Academy/Career Thought Leaders
Relevant Classroom
R/S Foundation
Russian Blue Diamond
SkillScan
Talent Matters
The Center for Work Ethic Development
The Grove Consultants International
The Highlands Company
The National Resume Writers' Association
The National Society of Leadership and Success
The Resume Place, Inc.
The Washington Center
Thrive Academics
Tuapath
TypeFocus Internet, Inc.
University of the Rockies
US Army Recruiting Education Division
US Fish and Wildlife Service
Vault.com
Vocational Research Institute
Welfare Peer TA Network
Walden University
Wonderlic
Workplace Coach Institute, Inc.
Xap Corporation
Yanset Career Development
Zeiders Enterprises

EXHIBIT HALL SCHEDULE

WEDNESDAY
JUNE 20, 2018

8:00 am – 12:00 pm	Decorator Set Up
1:00 pm – 5:00 pm	Exhibitor Set Up

THURSDAY
JUNE 21, 2018

7:30 am – 5:00 pm	Exhibit Hall Open
11:15 am – 12:30 pm	Grab n Go Lunch in Exhibit Hall
1:30 pm – 3:30 pm	Exhibit Hall CLOSED for General Session

FRIDAY
JUNE 22, 2018

7:30 am – 4:45 pm	Exhibits Open
9:30 am – 11:00 am	Exhibit Hall CLOSED for General Session
4:45 pm – 8:00 pm	Exhibitor Tear Down

CONFERENCE AT-A-GLANCE

NEW THIS YEAR!

We heard your feedback! We will be closing the Exhibit Hall during the General Sessions. We want the Exhibitors to be able to participate during the Conference! Volunteers will be assigned to monitor the Exhibit Hall during the general sessions, and only those with Exhibitor badges will be allowed inside during these times.

Conference event times are subject to change. For updated conference information please visit our website at www.ncdaconference.org

MONDAY, JUNE 18, 2018

9:00 am -- 5:00 pm	NCDA Supervision Training
9:00 am – 5:00 pm	Master Trainer Training

TUESDAY, JUNE 19, 2018

8:00 am – 5:00 pm	NCDA Supervision Training
8:00am – 5:00 pm	Master Trainer Training
2:00 pm – 6:00 pm	Counselor Educator Academy
3:00 pm – 5:00 pm	Conference Registration Open

WEDNESDAY, JUNE 20, 2018

7:30 am – 5:30 pm	Conference Registration Open
8:00 am – 5:00 pm	NCDA Supervision Training
8:00 am – 5:00 pm	Master Trainer Training
8:00 am – 5:00 pm	Counselor Educator Academy
8:00 am – 12:00 pm	Professional Development Institutes
12:00 pm – 1:30 pm	Lunch on your Own
1:00 pm – 5:00 pm	Exhibitor Setup
1:30 pm – 5:30 pm	Professional Development Institutes
1:00 pm – 5:00 pm	State Leadership Training
12:00 pm – 5:00 pm	Leadership Academy Class of 2018 and Class of 2018
5:30 pm – 6:30 pm	NCDA Committee Chair Meeting
7:00 pm – 8:00 pm	NCDA Publications Development Council
7:00 pm – 8:30 pm	International Reception

THURSDAY, JUNE 21, 2018

7:30 am – 5:00 pm	Conference Registration Open
7:30 am – 5:00 pm	Exhibit Hall
7:30 am – 8:30 am	Morning Beverages in the Exhibit Hall
8:30 – 9:30 am	First Timer's Meeting
10:00 am – 11:15 am	Constituency Meetings
11:15 am – 12:30 pm	Grab and Go Lunch in the Exhibit Hall
11:30 am – 12:30 pm	Committee Meetings
1:30 pm – 3:30 pm	Opening General Session (EXHIBIT HALL CLOSED)
3:450 pm – 5:00 pm	Presentation Series I
5:00 pm – 10:00 pm	Buses to Old Town

FRIDAY, JUNE 22, 2018

7:30 am – 5:00 pm	Conference Registration Open
7:30 am – 4:45 pm	Exhibit Hall Open
7:30 am – 8:30 am	Morning Beverages in the Exhibit Hall
8:00 am – 9:00 am	Annual NCDA Membership Meeting
9:30 am – 11:00 am	General Session (EXHIBIT HALL CLOSED)
11:15 am – 12:30 pm	Brain Trust Reception
11:15 am – 12:25 pm	Presentation Series II
12:25 pm – 1:45 pm	Lunch on your Own
1:45 pm – 3:00 pm	Presentation Series III
3:15 pm – 4:25 pm	Presentation Series IV
4:45 pm – 6:00 pm	Presentation Series V
4:45 pm – 8:00 pm	Exhibitor Teardown
6:00 pm – 8:00 pm	NCDA Party

SATURDAY, JUNE 23, 2018

8:00 am – 12:00 pm	Conference Registration Open
8:00 am – 8:30 am	Morning Beverage Break
8:30 am – 9:40 am	Presentation Series VI
10:00 am – 11:10 am	Presentation Series VII
11:30 am – 12:30 pm	Closing General Session
12:30 pm	Conference Adjourns

SPONSORSHIP PACKAGES

Do you want to *maximize* your marketing opportunities at the premiere gathering of career development professionals?

Consider the following packages that are designed to highlight your products and services.

NCDA PARTY SPONSOR $25,000

- Recognition and signage at NCDA Party (open to all convention attendees)
- One 8'x10' premier booth
- Full page ad on inside front cover of conference program book
- Full page color ad on cover two, three, or four of fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- Four complimentary conference registrations
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

GRAB AND GO LUNCH SPONSOR $15,000

- Recognition and signage at Grab and Go Lunch
- One 8'x10' premier booth
- Full page ad on back cover on conference Program Book
- Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- Four complimentary conference registrations
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

PLATINUM SPONSOR $10,000

- Morning Beverage Break sponsor
- One 8'x10' premier booth
- Full page ad on inside back cover of conference Program Book
- Full page color ad on cover two, three or four of fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- Four complimentary conference registrations
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

SPONSORSHIP PACKAGES

Continued

FOR MORE INFORMATION CONTACT:
Alicia Cheek
NCDA Conference Exhibits Coordinator
305 N. Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058
acheek@ncda.org

GOLD SPONSOR $5,000

- One 8'x10' premier booth
- Full page ad in conference program book
- Half page color ad in fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- Two complimentary conference registrations
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

SILVER SPONSOR $3,000

- Half page color ad in Conference Program Book
- Half page color ad in fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list INCLUDING EMAILS (Only available to Platinum, Gold, Silver, Lunch and Party Sponsors)
- Two complimentary conference registrations
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

BRONZE SPONSOR $1,500

- One third page color ad in fall or winter *Career Developments* magazine
- One set of pre– or post–conference participants' list (mailing address only, no emails)
- One complimentary conference registration
- One piece of company literature placed in 1,000+ registration bags (Only available to Sponsors)
- Recognition from podium during opening general session
- Listing with 100 word description and company logo in conference program book and on Virtual Exhibit Hall
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall *Career Developments* magazine

Silver and Bronze Sponsor Packages do not include booth space.

Additional Sponsorship Opportunities

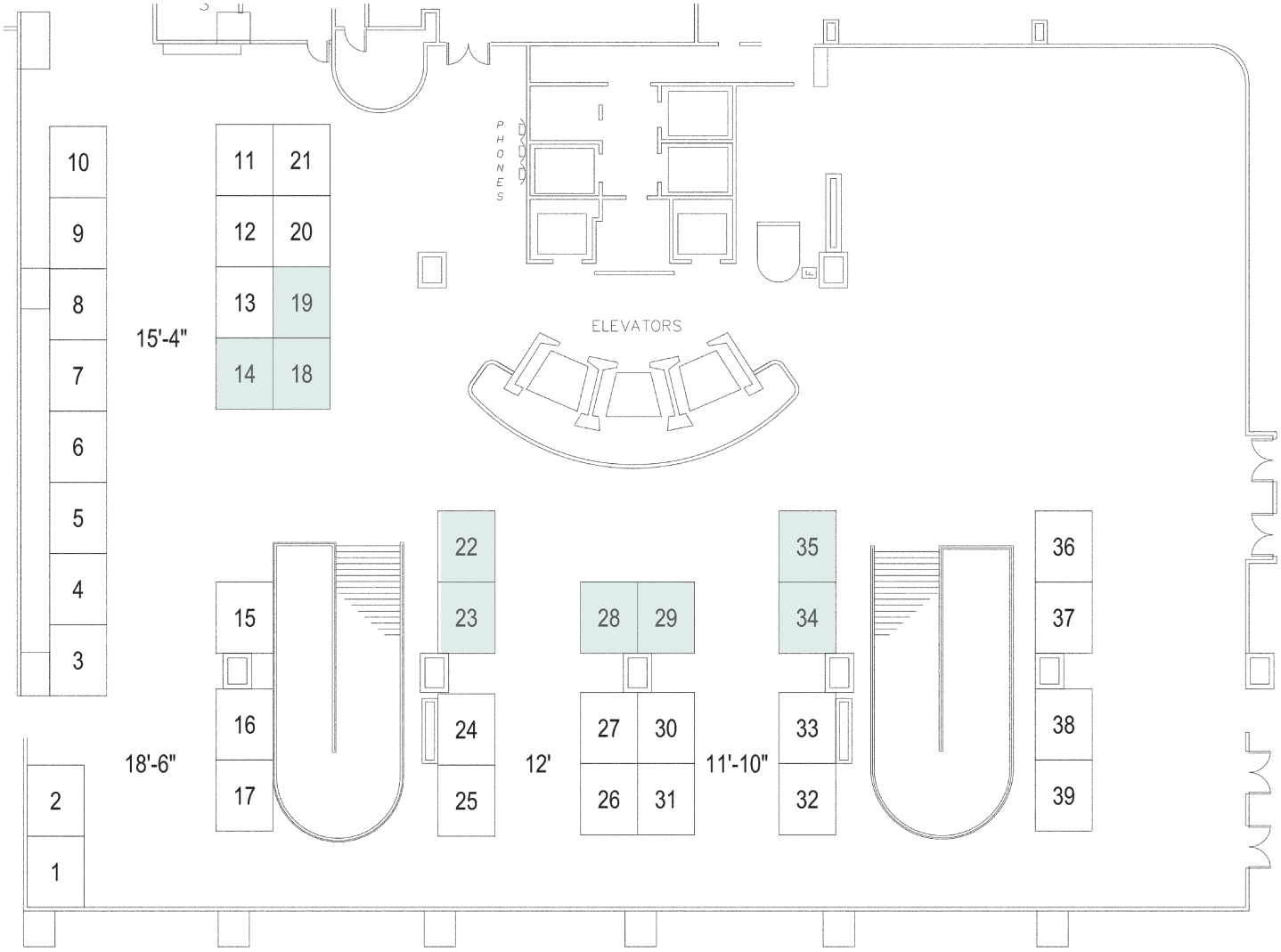
Includes recognition from the podium during opening general session, at the sponsored event, and in the conference program book.

- Cyber Showcase $2,500
- Lanyard Name Tag Holders $2,000
- Conference Notepads $1,500
- Refreshment Breaks $1,000 (4 available)
- Conference Tote Bags $3,000
- Take–One Literature $500
  One piece of literature to be displayed on the sharing tables (1,000 copies)

For updated conference information visit our website at www.ncdaconference.org

EXHIBIT HALL FLOOR PLAN

Hyatt Regency Phoenix
122 N Second St, Phoenix, AZ 85004



PREMIER BOOTH NUMBERS:
14, 18, 19, 22, 23, 28, 29, 34, 35

For more information contact:

Alicia Cheek
NCDA Conference Exhibits Coordinator
305 N. Beech Circle
Broken Arrow, OK 74012
Phone: (918) 663-7060
Fax: (918) 663-7058
acheek@ncda.org

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Leading the Way by Integrating Theory, Research, and Practice
PHOENIX, AZ JUNE 21-23, 2018

For updated conference information visit our website at www.ncdaconference.org.

EXHIBIT REGISTRATION FORM

National Career Development Association
2018 Global Career Development Conference
Phoenix, AZ • June 21-23, 2018

Name of Organization: _____
(As you wish it to appear on your sign, limited to 26 characters and/or spaces)

Contact Person(s): _____
(Person who should receive all exhibit information/Person who will be on site at conference booth)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Booth Preferences: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibitor's Name Badge (for complimentary registration): _____

Exhibit–Only Badge ($50 charge): _____

BOOTH DESCRIPTION:

Please provide a 50–word description for inclusion in the conference program book and virtual exhibit hall. Email to acheek@ncda.org or attach a separate sheet of paper with your description with reservation form.

ORDERING INFORMATION:

FULL PAYMENT is required to confirm and reserve your space at the NCDA Global Career Development Conference. No spaces will be held or assigned without full payment. Spaces available on a first come, first served basis.

- ❑ Premiere Booth (8'x10'): **$1,500**
- ❑ Regular Booth (8'x10'): **$1,350** *($100 discount for each additional booth)*
- ❑ Exhibit Only Badge **$50** *(exhibitor only badge allows additional exhibitors in the exhibit hall only)*

TOTAL AMOUNT ENCLOSED **$**_____

PAYMENT INFORMATION:

Credit Card: ❑ MasterCard ❑ Visa ❑ American Express ❑ Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

EXHIBITOR'S ACCEPTANCE:

I, _____, the authorized representative of the firm name above, agree to all terms and conditions contained in the exhibiting brochure.

Exhibitor Signature _____ Date _____

Mail or fax completed order by to:

Alicia Cheek, NCDA Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK, 74012
Fax: (918) 663–7058

For more information, contact Alicia Cheek
(918) 663–7060 or acheek@ncda.org.

TERMS AND CONDITIONS

1. **FLOOR PLAN.** All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.

2. **CANCELLATION OF SHOW.** In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.

3. **CANCELLATION OF EXHIBIT.** In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2018, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a $100 service charge. No refunds will be given after April 15, 2018.

4. **FIRE AND SAFETY REGULATIONS.** All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.

5. **APPEARANCE AND ACCEPTABILITY OF EXHIBITS.** Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or injurious to the purpose of the Association.

6. **INSTALLATION AND DISMANTLING OF EXHIBITS.** All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. GES is the exclusive provider of labor for installation and dismantling of the exhibits.

7. **RESTRICTIONS ON THE USE OF SPACE.** No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.

8. **EXPOSITION SERVICES.** Conference Management has hired GES to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.

9. **LABOR.** GES is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.

10. **DRAYAGE.** All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.

11. **LIABILITY.** The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.

12. **SECURITY.** Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.

13. **NON-DISCRIMINATION**. NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.

SPONSOR FORM

National Career Development Association
2018 Global Career Development Conference
Phoenix, AZ • June 21-23, 2018

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

URL Website Address (required for Virtual Exhibit Hall link): _____

Signature_____ Date _____

Please e-mail a 100–word description for the virtual exhibit hall and conference program to acheek@ncda.org.
Or attach a separate piece of paper with your description.
(Only available to Party, Lunch, Platinum, Gold, Silver and Bronze Sponsorship Packages)

PLEASE INDICATE PREFERENCES:

- ❑ NCDA Party: $25,000
- ❑ Exhibit Hall Grab and Go Lunch: $15,000
- ❑ Platinum Sponsor: $10,000
- ❑ Gold Sponsor: $5,000
- ❑ Silver Sponsor: $3,000
- ❑ Bronze Sponsor: $1,500
- ❑ Pre–Conference Mailing List (addresses only): $200
- ❑ Post–Conference Mailing List (addresses only): $200
- ❑ Take–One Literature: $500
- ❑ Cyber Showcase: $2,500
- ❑ Lanyard Name Tag Holders: $2,000
- ❑ Conference Notepads: $1,500
- ❑ Refreshments Breaks: $1,000 (4 available)
- ❑ Conference Giveaways: $1,000
- ❑ Conference Tote Bags: $3,000
- ❑ Constituency Group Sponsors: $1,000 each *(Check all that apply)*
  - ❑ School Career Counselors & Specialists
  - ❑ Higher Education Career Counselors & Specialists
  - ❑ Agency
  - ❑ Business and Industry
  - ❑ Private Practice
  - ❑ Counselor Educators & Researchers
  - ❑ Graduate Students

PAYMENT INFORMATION:

Credit Card: ❑ MasterCard ❑ Visa ❑ American Express ❑ Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Billing Address: _____

Signature: _____ Date: _____

Note: Full payment is due in order to reserve your sponsorship.
No sponsorships will be held without full payment.

Please complete and return this form with payment to:

Alicia Cheek, NCDA Conference Exhibits Coordinator
305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663–7060 Fax: (918) 663–7058 Email: acheek@ncda.org

2018 CONFERENCE PROGRAM ADVERTISING RATES

National Career Development Association
2018 Global Career Development Conference
Phoenix, AZ • June 21-23, 2018

Hyatt Regency Phoenix, 122 N Second St, Phoenix, AZ 85004

Company Contact: _____

Company Name: _____

Contact Person for Ad: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

ADVERTISING RATES IN CONFERENCE PROGRAM BOOK

Please check desired ad size:

	4–Color
❑ Full Page Ad (7.5" w x 9.5" h)	$700
❑ Half Page Ad – Horizontal (7.5" w x 4.5" h)	$550
❑ Third Page Ad – Square (4 3/4" x 4 3/4")	$450
❑ Third Page Ad – Vertical (2 1/4" w x 9 7/8" h)	$450
❑ Inside Front Cover * (cover 2) if available**	$1,150
❑ Inside Back Cover * (cover 3) if available**	$995
❑ Outside Back Cover * (cover 4) if available**	$1,150

* COVER SPECS: Non–bleed: 7.5" w x 9.5" h • Bleed: 8 ¾" w x 11 1/8" h

**Preference given to sponsors.

Advertising Due Dates

Conference Program advertising form is due by April 1, 2018. Fax form to NCDA Exhibits at (918) 663–7058. **Ad copy is due by April 1, 2018.** Email ad to acheek@ncda.org.

NCDA's Digital Marketing vendor, MultiView, offers additional advertising via the NCDA Homepage. Contact Alicia Cheek for more information. acheek@ncda.org or (918) 663–7060.

Ad File Requirements

High Resolution (300 dpi) PDF print files are preferred (can be e–mailed).

PAYMENT — *SUBMIT PAYMENT IN FULL WITH INSERTION ORDER:*

*CONFERENCE PROGRAM ADVERTISING TOTAL $*_____

Credit Card: ❑ MasterCard ❑ Visa ❑ American Express ❑ Check (make check payable to National Career Development Association)

FEI#: _____

Name on Card: _____

Billing Address: _____

Card #: _____

Security Code (3 digit number on back): _____ Expiration Date: _____

Signature: _____ Date: _____

MAIL OR FAX COMPLETED INSERTION ORDER BY APRIL 1, 2018 TO:

Alicia Cheek
NCDA Conference Exhibits Coordinator
305 North Beech Circle
Broken Arrow, OK 74012

Fax: (918) 663–7058
Email: acheek@ncda.org
Phone: (918) 663–7060

NCDA | National Career Development Association

305 North Beech Circle
Broken Arrow, OK 74012

www.ncda.org
www.ncdaconference.org

JOIN US AT THE HYATT REGENCY IN PHOENIX, AZ!

EXHIBIT DATES
June 21–22

CONFERENCE DATES
June 21–23

Be a part of the largest gathering of career development professionals. Highlight your products and services to professionals in the field.

For more information on exhibiting, sponsoring or advertising:
Alicia Cheek at (918) 663–7060 or acheek@ncda.org

www.ncdaconference.org