**NCDA Mid-Year Report**

**NATIONAL CAREER DEVELOPMENT MONTH COMMITTEE**

**March 2, 2020**

**Committee Chair:**

Ron Cathey, LPC-S, LMFT-S

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Co- Chair

No Co-Chair

**Committee Members:**

Laura Lee (feistykitty808@gmail.com)

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**Committee Purpose**:

This Committee coordinates a national brochure reflecting the importance of career development as a practical resource for professionals in promoting the concept of career development. Each year the committee recommends a theme for NCD Month as part of the nationwide observance of career development. The committee designs and facilitates the National Career Development Month Poetry and Art Contest, and assists with the publicity activities at professional association conferences.

**Committee Activities to Date**

* Committee meeting held at NCDA Conference, June 2019
* In October 2019, co-chair, Amy Schroeder resigned.
* Recruitment of a co-chair was begun. Amy Willard expressed interest, but later declined to accept the position as co-chair.
* Collaborated with Kathy Evans, NCDA President 2020 related to theme of Career Development Month.
* Changed the name of the “National Career Development Month Poetry and Art Contest” to “National Career Development Month Poetry and Art Contest”.
* Developed a calendar for the chair / co-chair roles and workflow for managing the National Career Development Month, especially the Poetry and Art contest.
* Announced the dates and deadlines of the local, state, and national submissions to the Poetry and Art Contest. Recommended changes for future contests.
* Updated the contest Toolkit for best practices in implementing the contest.
* Updated state contact roster and recruited 4 new state coordinators.
* Served at Poetry & Art Contest coordinator for California, Mississippi, & Illinois contest (no coordinator for state).
* Collaborated with NCDA Trustee for State Divisions in promotion of Poetry & Art Contest
* Communicated with State Coordinators for annual contest.
* Facilitated the national contest judging in March, 2020, with awards notifications for this year’s contest and contest winning entries sent to NCDA office by April 1 2020.

**Projected Plan/Work to Be Completed through September, 2020**

* Next step is to hold an interest call to general NCDA membership to seek a co-chair for 2020- 2021. This will be scheduled in early April.
* Work with NCDA Headquarters to reward and recognize winners of the NCDA Poetry & Art Contest.
* Coordinate the art and poetry work to the NCDA website.
* Committee consulted with NCDA Headquarters about introducing and launching Career Development Month during Annual Conference each year.
* Under the direction of NCDA Headquarters and in collaboration of the President- elect of NCDA, the Poetry & Art Contest be launched and promoted (theme, brochure, contest PowerPoint, entry forms, etc.) at the NCDA Conference. This is the responsibility of the NCD Month Co-Chair, who will become chair, October 2020.
* Seth Hayden, President-Elect of NCDA will contacted regarding this initiative.
* Explore and collaborate with other agencies, associations, and business and industry to promote career development. An example would be to collaborate with the American Library to develop a plan to potentially implement the NCD Month Poetry and Art Contest in conjunction with summer literacy programming.
* Collaborate with ACTE and ASCA to continue to promote the contest and determine other potential levels of partnership, as appropriate for their members.
* Continue to recruit additional committee members and State Coordinators to support the contest.
* Expand NCDA Career Development Month to the NCDA Constituency Groups using theme set by the President-elect of NCDA