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***Annual Report FY 2020-2021***

**PUBLICATION DEVELOPMENT COUNCIL**

**August 2021**

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| **Chair (2019-2022)**Emily Bullock Yowell Emily.Yowell@usm.edu University of Southern MississippiSchool of Psychology118 College Drive #5025Hattiesburg, MS 39406Phone: (601) 266-6603 (w) | **Chair Elect (Chair starting Oct 2022**)Chris BriddickChris.Briddick@SDSTATE.EDU  | **Members**Judy Hoppin (rotating off Oct 1, 2021)Jenn LeardChris Briddick Chad LukeMelanie Reinersman (NCDA Staff)Julia Panke Makela (Board Liaison) |

**Activities to Date *(connection to NCDA strategic goal in parentheses)***

* The PDC met via zoom in Feb and July 2021 and discussed a full agenda including current publication plans, status of sales, author deadlines and future publication priorities.
* Completion and marketing / programming related to the Evans multicultural career counseling book *(Goal 2: Diversity and cultural inclusion)*
* Support of the development of the career coaching monograph. A first draft of 50% of the manuscript has been submitted. *(Goal 3: Identity / community development)*
* Interactions with the International Student Services Committee regarding a potential monograph / publication *(Goal 2: Diversity and cultural inclusion)*
* Efforts to recruit additional PDC members and increase PDC diversity. *(Goal 1: Membership expansion; Goal 2: Diversity and cultural inclusion)*
* PDC supported NCDA plan to send CG7 to ACA for marketing. *(Goal 3: Identity / community development)*
* All members reviewed and supported the proposal for a 2nd edition of the Designing & Implementing Career Programs (Sampson & Lenz) monograph. The NCDA Board approved this proposal move to full publication.
* All members reviewed the proposal by an international author (Rochat) on career counseling. *(Goal 2: Diversity and cultural inclusion).* While the proposal was generally supported, the PDC publication plan goals were not supported at this time and the author was told NCDA would not publish it.
* Revised author timelines and accountability was implemented with the author of the in-progress coaching monograph and the authors’ of the recently accepted Designing & Implementing Career Interventions monograph. Two conversations with authors, chair and staff liaison were held to discuss and timelines were agreed to by all.
* Email conversations regarding additional marketing options and use of EBSCO and ProtoView/Ringgold (declined); Other discussions (e.g., university library usage of electronic books, ERIC publisher reports) tabled.

**Projected Plan through fiscal year end (September 30th)**

* Two new members have been invited to join the PDC on October 1st, Heather Robertson and Michael Hall.
* Receipt of entire first draft of the Coaching monograph end of September 2021.