

**NCDA COMMITTEE ANNUAL REPORT**  
2025-2026  
**PUBLICATION DEVELOPMENT COUNCIL (PDC)**  
August 5, 2026

**Leadership Information**

2025-2026 PDC Chair: Open [Publication Development Director/PDC Staff Liaison facilitated and oriented incoming chairs]

Incoming 2026-2027 PDC Co-Chairs:

**Mindy Hurd** - 133 UCB, 2249 Willard Loop Drive, Boulder, CO 80309-0133 [mindy.hurd@colorado.edu](mailto:mindy.hurd@colorado.edu) 303-325-4764

**Chris LaFever** - 1114 W. Call St., Suite 3210 | Tallahassee, FL 32306 – [clafever@fsu.edu](mailto:clafever@fsu.edu) – Cell 828-337-8426

**Council Members**

| PDC Member         | Role              | Term | Term end date |
|--------------------|-------------------|------|---------------|
| Heather Robertson  | Member            | 2    | 2026          |
| Darrin Carr        | CG7 online Editor |      |               |
| Melanie Reinersman | NCDA Staff        |      |               |
| Julia Makela       | Board Liaison     |      |               |

**Committee Activities to Date**

- Recruited and oriented new PDC co-chairs
- Released call for new PDC members [meets Strategic Goal for Cultivating Community: Engagement]
- Met at conference to review project statuses, needs, and begin discussions for future planning
- Partnership with NACADA moving forward on Career Advising Handbook; new ETA 2028 [meets Strategic Goal for Cultivating Community: Collaborations]
- Published *The Mental Health and Career Development Nexus* monograph; sale during conference successful with all 31 books sold; pre-sale option offered for the first time; 13 HUB courses purchased to-date [meets Strategic Goal for Career Empowerment: publications]
- Career Resource Store webpages have been redesigned with positive feedback
- Publication Infographic drafted to clarify NCDA's different publication platforms.
- Four new content reviews for *A Comprehensive Guide to Career Assessment* (CG7) completed then published in the subscription service for 318 subscribers (up from 290) [meets Strategic Goal for Career Empowerment: publications]
- Monitored the NCDA epubisher, VitalSource, for 3 books: CG7, Cultural Competence and Holland; added one monograph (Teaching CD); FY sales \$244 with total income for NCDA = \$1567.30 since 2024 [meets Strategic Goal for Career Empowerment: publications]
- Spoke with Constituency groups to encourage applications and promote NCDA publications

**Projected Plan/Work to be completed through September 30**

- Review applications received for PDC member roles
- Confirm return of Robertson for another 2 year term on PDC
- Discuss potential future publications; request Board's approval for a 2027 monograph
- Continue working with NACADA follow-up and progress report
- Continue CG7 content review and publish a new review each quarter
- Continue to update Career Resource Store, with additional search capabilities
- Review proposal process for publications
- Begin working on 3-year plan
- Explore ACA's openness to sell our new monograph *The Mental Health and Career Development Nexus*